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United Way of Greater
Richmond & Petersburg



United Way Announces New Chief Executive Officer

RICHMOND, VA [July 28, 2015] –The Board of Directors for United Way of Greater Richmond & Petersburg announced today that James L.M. Taylor has been elected the new President and Chief Executive Officer effective August 31, 2015.

Mr. Taylor has been CEO of United Way of Greater Lafayette, the second largest United Way in Indiana, for the past eleven years. While CEO, he also served as chair of a number of committees and task forces of United Way of America and United Way Worldwide. “James’ strong record of innovative accomplishments in the areas of community impact and resource development, coupled with his leadership skills and devotion to United Way’s mission, make him the right person to lead our United Way,” said Channing Martin, United Way’s Board Chair and a partner at Williams Mullen. “I’m confident he will be an effective champion for our work and the people and programs we serve.”

Mr. Taylor was selected for the position by a search committee comprised of United Way Board members and leaders from the business, community, and government sectors. The committee was led by Channing Martin, and a national search firm assisted with the process.

“I am excited about the opportunity to return to my home state to lead United Way of Greater Richmond and Petersburg,” said Taylor. “I look forward to working with the Board, volunteers, staff and the broader community to improve lives throughout the region.”

Mr. Taylor will work with United Way Interim CEO Barry Taylor to transition into his new role. Barry Taylor, a former United Way Board member and retired President of the YMCA of Greater Richmond, has served as Interim CEO since February, 2015.

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About United Way: United Way of Greater Richmond & Petersburg serves 11 localities: the cities of Colonial Heights, Petersburg and Richmond, and the counties of Charles City, Chesterfield, Dinwiddie, Goochland, Hanover, Henrico, New Kent, and Powhatan. By focusing on the building blocks of a good life – a quality education, stable income and good health – United Way exists to mobilize people, multiply investments and maximize opportunities so people learn more, earn more and lead safe and healthy lives. Visit www.yourunitedway.org, join us on [Facebook](#), and follow us on Twitter [@UnitedWayGRP](#).