



SINCE 1924, people like you have believed in United Way and given their money, time, and talents to help those most in need in our community.

The approach to helping people has changed over the years, but our purpose has remained constant—United Way exists to mobilize people, multiply investments, and maximize opportunities so people learn more, earn more, and lead safe and healthy lives.

Today, your investment works in three essential focus areas aimed at achieving bold targets:

Education

Our goal is for children and youth to succeed in school, work, and life.

We've set a bold target to increase our region's on-time high school graduation rate to 92.5% by 2020.

Income

Our goal is for individuals and families to have the resources, skills, and opportunities to obtain and maintain financial stability.

We've set a bold target to help 25,000 Richmond-area households achieve greater financial stability by 2020.

Health

Our goal is for individuals to achieve and maintain health and wellness across their lifespan.

We've set a bold target to eliminate isolation for 25,000 at-risk older adults and people with disabilities by 2020.

GIVE TODAY AND LIVE UNITED

Thank you for helping to build a strong community by caring about the people who live here.



CONNECT WITH US:



YourUnitedWay.org

2001 Maywill Street, Suite 201
Richmond, VA 23230-3236
Tel: 804-771-5820

1964 Wakefield Street
Petersburg, VA 23805
Tel: 804-518-0638



United Way of Greater Richmond & Petersburg



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BUILDING A STRONG COMMUNITY TOGETHER

YOU HELP UNITED WAY STRENGTHEN YOUR COMMUNITY

COMMUNITY ENGAGEMENT

You can volunteer by getting involved individually, through your company, or through our action councils, coalitions, and affinity groups like our Women's Leadership Council. It takes all of us working together to make a difference.



Nearly 100 United Way volunteers evaluate local programs and carefully distribute funds to ensure your gift is invested wisely. This allows United Way to be extremely efficient, keeping costs low so more people are helped.

COMMUNITY IMPACT

You helped make this happen:

More than 38,000 young children, school-aged youth, and families benefited from services including preschool, high-quality after school programs, and parent mentoring.*

More than 32,000 people benefited from services like job training, temporary shelter, transitional housing, and budget counseling.*

More than 7,900 older adults and people with disabilities benefited from services like adult day care, transportation, legal assistance, wellness programs, and home-delivered meals.*

*2012/2013 program year

COMMUNITY INVESTMENT

When you make a donation to the United Way Community Fund, your dollars stay right here where you live. You make it possible for us to help as many local people in the Greater Richmond region as we can...babies, kids, teens, and adults of all ages.



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