

INVESTMENT PROSPECTUS HEALTH



IMPROVING LIVES AND ELIMINATING ISOLATION

UNITED WAY

We want individuals to achieve and maintain health and wellness across their lifespan. How do we get there? We invest in programs that promote lifelong wellness and healthy aging, provide quality care and personal supports, and offer support to family caregivers.

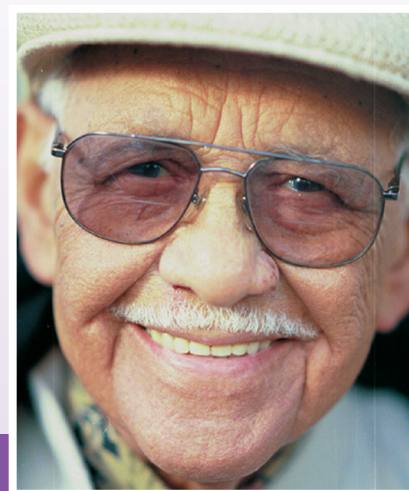
COMMUNITY INDICATORS

- The 65+ population in our region is projected to more than double and the 85+ population in our region and is projected to more than quadruple from 2000 to 2040.
- One out of every four older adults in our region lives in a household at or near the poverty level (that's more than 33,000 older adults), which threatens access to services and resources.
- In our community, more than 35,000 (29%) older adults live alone, placing them at risk of becoming isolated.
- Isolation increases risk of chronic conditions and can significantly shorten a person's lifespan. In fact, social isolation presents a greater health risk than smoking 15 cigarettes daily and a negative health consequence equal to obesity.

COMMUNITY IMPACT FUND

Your choice to give to the Community Impact Fund contributed to an investment of \$902,000 in 17 programs providing services to older adults, people with disabilities, and family caregivers.

- Access to health services
- Adult day services
- Healthy eating
- Home adaptations
- Sexual assault support services
- Personal care
- Respite care
- Systems-level planning and coordination for healthy aging and lifelong wellness



IMPACT 2020 TARGET

**ELIMINATE SOCIAL ISOLATION FOR 25,000 AT-RISK
OLDER ADULTS OR PEOPLE WITH DISABILITIES**

For more information, visit WWW.YOURUNITEDWAY.ORG



United Way of Greater
Richmond & Petersburg

FOCUS AREA:

HEALTH

IMPROVING LIVES AND ELIMINATING ISOLATION



2015-2016 COMMUNITY IMPACT FUND PROGRAM GRANTS

AGENCY	PROGRAM	TOTAL GRANT \$
A Grace Place Adult Care Center	Adult Day Care	\$90,000
Access Now	Patient Care Coordination	\$25,000
Better Housing Coalition	Senior Health and Wellness Initiative	\$50,000
Circle Center Adult Day Services	Adult Day Care	\$60,000
Cross-Over Ministry	Chronic Disease Management Program	\$25,000
Daily Planet	Access, Collaboration, and Coordination of Integrated Care	\$50,000
Family Lifeline	Programming for Older Adults, People with Disabilities, and their Caregivers	\$125,000
Fan Free Clinic	Integrated Care for Older Adults	\$50,000
FeedMore, Inc.	Meals on Wheels	\$75,000
Goochland Free Clinic	Access to Health Care	\$25,000
Greater Richmond Arc	Camp Baker	\$25,000
Hanover Arc	Community Integration and Independence	\$25,000
Jewish Family Services	Personal Care	\$75,000
project: HOMES	Renew Crew	\$35,000
Senior Connections	Greater Richmond Age Wave Readiness Initiative	\$62,000
South Richmond Adult Day Care Center	Adult Day Care	\$30,000
YWCA of Richmond	Support for Victims of Sexual Assault	\$75,000
		TOTAL: \$902,000