

Empowering Women, Improving Our Community

We unite the women of our region to help prepare today's children to be tomorrow's leaders.



Too many children are not getting the good start they need to be successful in school and life. Here in the Richmond region, 1 in 7 children do not enter school ready to succeed.

"I love being part of a group of passionate women who are committed to making a real impact on early childhood education in our region! There's a strength and energy that buzzes around the room whenever we're together in small or big groups. It makes doing good work fun!"

– Maggi Beckstoffer, MBM Marketing

"To me, the value of being a WLC member is joining forces with a group of like-minded, yet diverse women leaders to make a positive, lasting impact on the lives of young children in our community."

– Jessie Bell, North Highland



ABOUT UNITED WAY OF GREATER RICHMOND AND PETERSBURG

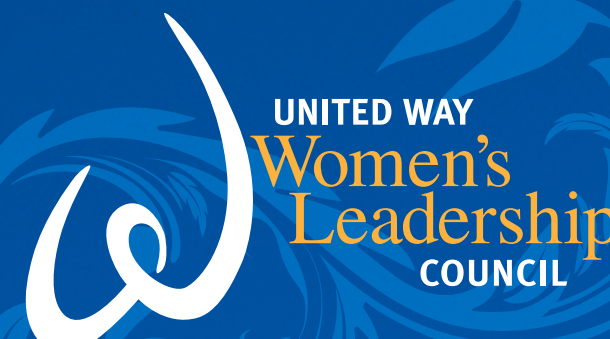
Our Purpose: We exist to mobilize people, multiply investments and maximize opportunities so people learn more, earn more and lead safe and healthy lives.



United Way of Greater
Richmond & Petersburg

2001 Maywill Street, Suite 201
Richmond, VA 23230
804-771-5820

www.YourUnitedWay.org



United Way of Greater
Richmond & Petersburg

When you make your gift consider this ...

For every \$1 invested in quality early care programs, an average of \$7-\$8 is returned to the community by reducing costs associated with crime, special education and welfare and increasing funds through higher productivity and tax revenue.

THE WOMEN'S LEADERSHIP COUNCIL

is a unique movement of women, working together to engage, educate and empower others to become leaders and actively participate in improving the lives of children in our region.

Since the Council launched in 2008, our members have supported our community by

- ▶ Participating in 40 volunteer activities benefitting young children
- ▶ Donating more than \$2 million
- ▶ Strengthening the quality of targeted early learning centers and home providers

It is our goal to create a powerful, passionate network of women who share their time, talents and resources to collectively impact the lives of young children.

What sets us apart is that WLC members actively engage in driving change in our community. In addition to an annual financial contribution, members invest their time, professional expertise, and talents to support young children. WLC believes all children should start school ready to succeed. Members advocate, educate others and volunteer to improve the network of services that lead children to success in kindergarten and life. We have three areas of focus:

- ▶ Quality early childhood education
- ▶ Health and developmental supports
- ▶ Parent engagement and support

WHAT IT TAKES TO BECOME A WLC MEMBER:

It takes passion, commitment and a desire to make a real difference in our community. We ask that each member make a financial contribution in addition to engagement in volunteering and advocacy. Just complete the attached form and we'll get you connected.

WLC membership allows you to ...

Be an influential voice in helping drive positive, lasting change for children in our region.

Engage in quarterly volunteer activities that help children in our region succeed.

Connect with other women who want to make a difference.

Participate in Women's Leadership Council events and socials held throughout the year.

Be part of a national network of over 50,000 women from more than 120 communities.

DONATE NOW AND BECOME A WLC MEMBER

If you give through your workplace or have already given, thank you for your generosity and support. If you'd like to make an additional gift, we especially thank you.

WLCPLEDG

- YES!** I want to become a member and help thousands of local children, youth and families.
- I'm already a WLC Member**, but I would like to donate.

PLEASE ACCEPT MY GIFT OF: \$ _____ FOR THE UNITED WAY EDUCATION FUND

YOUR CONTACT INFORMATION

Name: _____

Address: _____

City: _____

State, ZIP: _____

Phone: _____

Email: _____

Current Employer: _____

CHOOSE YOUR MEMBERSHIP BENEFIT LEVEL

- Trendsetter Level (\$250-\$499)
- Partner Level (\$500-\$999)
- Leadership Level (\$1,000 and up)

CHOOSE YOUR METHOD OF PAYMENT

BY CHECK

- I've enclosed a check for \$ _____ made payable to "United Way"

BILL ME

- Please bill me quarterly for my gift of \$50 or more starting in the month of: _____ MM/YY
- Please bill me for my gift of \$50 or more in the month of: _____ MM/YY

BY CREDIT CARD — Credit card transactions must be \$25 or more. Please enter credit card details in the lower section of this form.

- Please charge my credit/debit card for a one-time gift of \$ _____
- Please charge my credit/debit card for a monthly gift of \$ _____ for one year

All monthly recurring transactions will be charged in the first week of the month, beginning the first month after receipt of your pledge.

CREDIT CARD PAYMENT DETAILS

- Visa
- MasterCard
- American Express

Name as it appears on card: _____

Card Number: _____

Exp. Date: _____

Signature: _____

Today's Date: _____

I authorize United Way to charge/debit my account for the amount and schedule above until further notice.



MAIL YOUR DONATION

Send this form to:

United Way
P.O. Box 91743
Richmond, VA 23286-9499



DONATE ONLINE

www.YourUnitedWay.org



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customerservice@yourunitedway.org



CALL US

804-771-5820