Date

Dear Colleague:

Thank you for LIVING UNITED!

Your support of the 2015 United Way Campaign will help thousands of local people who are struggling right now. Your gift will also contribute to finding long-term solutions to the urgent issues that *cause* people to struggle. Through United Way, you help people in need today and make our community stronger for the future.

We all win when children succeed in school, when families are financially stable, and when older adults and people with disabilities are healthy. With your support, United Way works all year long to:

* help children and youth succeed in school, work, and life.
* help individuals and families have the resources, skills, and opportunities to obtain and maintain financial stability.
* help individuals achieve and maintain health and wellness across their lifespan.

Thank you again for joining with United Way and contributing to the success of our company’s Campaign. Most of all, thank you for joining with United Way to create opportunities for a better tomorrow for local people of all ages.

Sincerely,