



I KINDERGARTEN SCHOOL SUPPLY DRIVE



Thank you for being an Ambassador for the *I* **V** *Kindergarten School Supply Drive* with the United Way Women's Leadership Council (WLC)! Here is a list of possible social media posts and hashtags that may be used and altered to fit your style or your company's style of promoting the drive. Feel free to post them with any pictures of your school supply drive. And please don't forget to tag us!

Posts:

Did you know that 1 in 7 children do not enter school ready to succeed? The women of [insert company] are going to tackle that statistic with the United Way Women's Leadership Council I Love Kindergarten School Supply Drive!

The women of [insert company] are ready to get involved and make a difference in the lives of those in need! We are helping prepare rising kindergarteners for a great start. Learn more at <u>www.yourunitedway.org/wlc</u>.

By age 3, children from wealthier families have typically heard 30 million more words than children from low-income families. The women of [insert company name] want to shrink that gap through participation in the **I Love Kindergarten School Supply Drive**. Find out more about the United Way Women's Leadership Council's work here: <u>www.yourunitedway.org/wlc</u>.

Last year 57% of parents reported that they learned something new about school readiness by registering for kindergarten on time. The United Way Women's Leadership Council is supporting registration by providing kits with school supplies so kids have tools they can use during the summer as they develop the necessary skills they need to succeed.

140 characters or less:

The #WLC knows the value of reading and is happy to be a part of the *I Love Kindergarten School Supply Drive*: <u>www.yourunitedway.org/wlc</u>.

#WLC knows kindergarten readiness is critical to helping more kid's succeed in school and life: <u>www.yourunitedway.org/wlc</u>.

Join #UWGRP and #WLC to help our community's rising kindergarteners get the right start! <u>www.yourunitedway.org/wlc.</u>

Optional hashtags:

#UWGRP #WLC #LIVEUNITED



United Way of Greater Richmond & Petersburg