



## FREQUENTLY ASKED QUESTIONS

Red Feather Hoopla Reception
March 23, 2016

## What is the Red Feather Hoopla?

The Red Feather Hoopla is a reception and annual meeting for United Way investors who are members of the Women's Leadership Council (WLC). It is our annual opportunity to:

- learn about the status of the early childhood development issue
- celebrate the history and impact of the United Way Women's Leadership Council
- celebrate women's history month and recognize the power of women to make an impact in our community
- connect with other WLC members

## Why is the event limited to members?

By donating a minimum of \$250 to United Way, WLC members are financial investors in our community. As an investor, we want to provide you with an opportunity to celebrate and hear more about the impact of your investment. This is a targeted conversation between members with similar goals for supporting the financial needs of programs in our region.

You only have to complete a membership form once and make a contribution of at least \$250 to United Way. Your annual gift at that level renews your membership each year.

## Who do I contact if I have more questions?

Emily Watkins is United Way's Director of Strategic Engagement. She can be reached at <a href="mailto:WatkinsE@yourunitedway.org">WatkinsE@yourunitedway.org</a> or 804-771-5835.