

FOR IMMEDIATE RELEASE

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**UNITED WAY OF GREATER RICHMOND & PETERSBURG
ANNOUNCES CAMPAIGN LEADERSHIP FOR 2016 & 2017**

*Matthew Cheek (Williams Mullen) and Victor Branch (Bank of America - BAC)
to Chair Upcoming United Way Campaigns Spanning 11 Localities*

Richmond, VA [June 17, 2016] – Matthew Cheek, a Partner with Williams Mullen will chair the 2016 United Way campaign and Victor Branch, Richmond Region Market President for Bank of America will chair the 2017 campaign.

“With its focus on creating lasting, measurable and systemic improvements in the areas of education, income and health, United Way is doing something unique in our community: something that binds community actors together in a special way,” said Mr. Cheek. “I am truly honored and humbled to serve this fantastic organization in this leadership capacity.”

“United Way is such an important part of our community,” said Mr. Branch. “I am looking forward to leading the campaign in 2017.”

The United Way of Greater Richmond & Petersburg campaign will start in August and run through the following June. The campaign benefits the community by helping ensure a broad view of the community is used to direct funding and other resources to programs, services and efforts that get results across our region.

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United Way of Greater Richmond & Petersburg - United Way serves 11 localities: the cities of Colonial Heights, Petersburg and Richmond, and the counties of Charles City, Chesterfield, Dinwiddie, Goochland, Hanover, Henrico, New Kent, and Powhatan. By focusing on the building blocks of a good life – education, income, and health – United Way works in partnership with others to create opportunities for those most in need and improve the quality of life for all.

Bank of America is one of the world's leading financial institutions, serving individual consumers, small and middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services. The company provides unmatched convenience in the United States, serving approximately 47 million consumer and small business relationships with approximately 4,700 retail financial centers. Bank of America Corporation stock (NYSE: BAC) is listed on the New York Stock Exchange.

Williams Mullen is an Amlaw 200 law firm that blends the law, government relations and economic development to help grow the business of our clients and the economy of our region across North Carolina, South Carolina, Virginia and Washington, D.C. Our attorneys and consultants strive to help connect clients to opportunities and solutions they need. Putting our clients' needs first has been the foundation of our approach since the firm was founded 106 years ago.



Matthew Cheek
Partner, Williams Mullen



Victor Branch
Richmond Region Market President,
Bank of America