

Texts to Help YOU Support Healthy KIDS



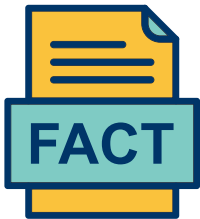
United Way of Greater Richmond & Petersburg

Ready4K is a **free** and **easy** service offered by United Way of Greater Richmond & Petersburg that gives families new and different ideas for engaging with their children's learning at home.



3 INFORMATIVE TEXTS EVERY WEEK

Each week, you'll receive 3 texts with fun facts and tips on ways to help your child learn and grow. *Ready4K* tips build on your daily routines, like getting dressed, taking a bath or preparing a meal. And you'll always get messages that match your child's age.



DID YOU KNOW:

- 95% of *Ready4K* users found activities easy to do.
- Children of parents who received *Ready4K* texts improved their reading success in school.



SIGN-UP NOW

Scan the QR code or visit our website www.yourunitedway.org/ready4k to register for these free, weekly text messages.

"TIP: In the morning, look into the mirror together. Take turns naming your child's positive qualities: You have brown eyes, you are kind, you are strong!"

"GROWTH: Keep helping your child learn about themselves. As you look in the mirror, share things about your family like where you live and your traditions."

Ages: 0 - 10 Years

