

# United Way

## LITERACY KIT DRIVE



## Suggested Social Media Messages

### ***Facebook Posts***

Kindergarten readiness is a critical step on the path to success for everyone. I am collecting books for United Way literacy kits. Help me by donating books.

#Ready4K

[Insert name of group] is partnering with @UnitedWayGRP to help prepare rising kindergarten children for school. Join us. #Ready4K

United Way literacy kits empower parents with information and empower children with the supplies needed to be ready for kindergarten. You can help. Learn more. #Ready4K

### ***Twitter Posts***

Help more rising kindergarten children be #Ready4K with a @UnitedWayGRP literacy kit. Learn more.

Kindergarten readiness is a critical step on the path to success for everyone. Learn more. #Ready4K

Join @UnitedWayGRP to help children in our region be #Ready4K. Learn more.



United Way of Greater  
Richmond & Petersburg