

# NEWS RELEASE

For Immediate Release

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## United Way Announces 2018-19 Community Investments

*\$4.2 million in funding will support 73 human services programs throughout the region*

**Richmond, Va. (Sept. 6, 2018)** – United Way of Greater Richmond & Petersburg announced its 2018-19 community investments, which deliver a total of \$4.2 million to 73 programs at 51 regional nonprofit organizations.

These investments are aligned with United Way’s *Steps to Success* framework, which identifies nine milestones on the path to prosperity and provides a set of indicators to track our region’s progress in each area. All funded programs demonstrated a clear plan for improving the lives of people in our region and showed how they plan to track the effectiveness of their work using the *Steps to Success* indicators.

“These grants represent United Way’s commitment to improving the region in a number of important and interconnected areas,” James L.M. Taylor, United Way’s president and CEO. “If a family can’t afford safe housing, it will be difficult for their children to succeed in school. These challenges are all related, and they require specific strategies and solutions. I am pleased to support these fantastic agencies as they work to provide critical services and drive real change in each of our nine *Steps to Success*.”

United Way invested in as many as 16 programs in each of the nine *Steps to Success*. The specific breakdown is below.

<b><i>Steps to Success</i></b>	<b>Supported Programs</b>	<b>Total Investment</b>
Basic Needs Met: Food, Safety & Housing	14	\$953,000
Born Healthy	3	\$495,000
Prepared for Kindergarten	8	\$445,000
Grade-level Reading by 3 <sup>rd</sup> Grade	6	\$344,000
Middle School Engagement	9	\$419,000
High School Graduation	7	\$280,000
College- or Career-Ready	4	\$144,000
Financial Well-being	6	\$320,000
Connected & Healthy Older Adults	16	\$800,000
<b>TOTAL</b>	<b>73</b>	<b>\$4,200,000</b>

A full list of supported programs and investment amounts is attached to this release. For more information, visit [www.yourunitedway.org](http://www.yourunitedway.org).

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**About the United Way of Greater Richmond & Petersburg**

United Way of Greater Richmond & Petersburg empowers individuals and addresses systemic problems to provide everyone with a clear path to success. We do this by conducting research, funding programs and organizations, driving systems-level change and engaging with individuals in 11 localities across the region. Learn more at [YourUnitedWay.org](http://YourUnitedWay.org).