



United  
Way



United Way of Greater  
Richmond & Petersburg

## WHAT DOES UNITED WAY OF GREATER RICHMOND & PETERSBURG DO?

*We empower individuals and drive systemic change to provide everyone with a clear path to success. United Way of Greater Richmond & Petersburg serves the region's neighborhoods and rural areas alike – 11 different localities in all.*

### *We do the research*

We have a dedicated research team that studies local data to track problems in our communities and works with partner organizations to develop solutions that actually move the needle.

### *We fund local nonprofits*

We know that we cannot tackle these issues alone. As a major regional funding organization, we support a network of 40+ nonprofit agencies in the area. To see the full list, visit [yourunitedway.org/what-we-do/our-partners](http://yourunitedway.org/what-we-do/our-partners).

### *We tackle the issues*

We identify areas of need and bring together local governments, businesses, schools and volunteers to drive positive change in communities across the region.

### *We empower individuals*

We connect individuals with knowledge and resources to help them positively impact their lives as well as the lives of their family members, friends and neighbors.

### *We bring together volunteers*

Whether it's reading to young children to boost literacy or spending time with older adults to combat social isolation, we match people with problems and work together to find the solutions.

### *We lead programs that make a difference*

We run a variety of programs that fix systemic problems and provide direct support to families and individuals.

## PROGRAM SPOTLIGHT



### **GRADE-LEVEL READING BY THIRD GRADE**

#### ***Greater Richmond Campaign for Grade-Level Reading***

Up to third grade, kids learn to read. After third grade, they read to learn. The Campaign for Grade-Level Reading is focused on increasing 3rd grade reading proficiency across the Greater Richmond and Petersburg region.



### **MIDDLE SCHOOL ENGAGEMENT**

#### ***Youth Program Quality Intervention***

Together with VCU's Mary and Frances Youth Center, we run the Richmond Youth Program Quality Intervention, which ensures out-of-school time programs make students feel safe, engaged and empowered.



### **FINANCIAL WELL-BEING**

#### ***MetroCASH***

Our MetroCASH program provides free tax assistance for low- to moderate-income families and individuals. This program promotes financial well-being and gives everyone the chance to achieve wealth equity in our community.

# YOUR DONATION MAKES A DIFFERENCE

*Your gift to United Way of Greater Richmond & Petersburg makes a difference in the lives of those who need it most.*

**\$1** /wk

PROVIDES

three literacy kits to kindergarteners in schools in areas of need across the region

**\$5** /wk

HELPS

Communities In Schools of Richmond provide emergency food staples for 10 food-insecure students

**\$10** /wk

PROVIDES

free tax prep to three families, maximizing refunds and keeping thousands of dollars in our community

**\$22** /wk

SPONSORS

a Peter Paul Development Center student for eight weeks of Summer Promise

**\$41** /wk

GIVES

Neighborhood Resource Center the ability to provide services to 100 youth and adult neighbors

To make a donation, get involved or learn more about our community, please visit [www.yourunitedway.org](http://www.yourunitedway.org)



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