



Director, Community Impact

The Director of Community Impact works to implement and lead United Way's convening efforts to create systemic change along the *Steps to Success* across United Way's 11 localities - the cities of Richmond, Petersburg and Colonial Heights as well as the counties of Charles City, Chesterfield, Dinwiddie, Goochland, Hanover, Henrico, New Kent and Powhatan. The Director will take a hands-on role in researching United Way's localities and developing and implementing evidence-based programs designed specifically to empower individuals and drive systemic change to provide everyone with a clear path to success. The Director will build United Way's visibility as a community leader and convener, develop strong partnerships in both the public and private sectors, review research, implement effective evaluation strategies and tools, and develop innovative advocacy, educational, and system-change strategies that impact change. The Director will advocate for United Way leadership of appropriate efforts and will work in conjunction with other United Way staff to ensure that the work is both effective and easy to communicate to the giving public.

United Way of Greater Richmond & Petersburg maintains a positive, challenging and engaging environment for its employees. Working at United Way offers personal and professional growth opportunities and a chance to be part of a team that is creating lasting change in our community and leading a movement to engage every local citizen in that change. We empower individuals and drive systemic change to provide everyone with a clear path to success. We do this by mobilizing the entire community – individuals, nonprofits, government agencies, schools and businesses – to collectively tackle our region's toughest challenges. United Way of Greater Richmond & Petersburg serves the region's neighborhoods and rural areas alike, providing direct services and support to partners in the 11 localities mentioned above.

Qualifications: Bachelor's Degree in Human Services or related field required; Master's Degree preferred. The successful candidate will have three to five years related experience in a community building organization and/or related programming; demonstrated success in building and maintaining relations with diverse stakeholders, including community leaders; demonstrated experience in planning and implementing community-based initiatives; ability to build consensus, collaborate with and convene multiple partners in efforts and produce specific deliverables; experience in supervising other employees, including coaching, evaluating and priority setting; experience in grant making and grant management; and demonstrated commitment to collective impact concepts.

Position open until filled. Please send cover letter, resume, and salary requirement to:

United Way of Greater Richmond & Petersburg
Human Resources
P.O. Box 11807
Richmond, VA 23230

Fax: (804) 775-6476

Email: jobs@yourunitedway.org

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