

United Way of Greater Richmond & Petersburg  
2020-2022 Community Investments

United Way of Greater  
Richmond & Petersburg



Basic Needs Met			
Agency Name	Program	Annual Investment	Description
Access Now	Specialty Medical Care for the Uninsured	\$25,000	Provides access to donated specialty medical care to uninsured, low-income residents.
CARITAS	Emergency Shelter	\$25,000	Provides shelter and support to adults experiencing homelessness.
Children's Home Society of Virginia	Partnership for Adoptions	\$25,000	Serves children who are waiting to be placed into a safe, loving adoptive family.
ChildSavers	Children's Trauma-Informed Mental Health Services	\$100,000	Provides outpatient therapy and psychiatric service to children ages 2-17.
Commonwealth Catholic Charities	Housing Resource Center	\$40,000	Provides walk-in and street outreach services to people experiencing homelessness, connecting them with diversion, shelter and housing.
CrossOver Healthcare Ministry	Pediatric Program	\$25,000	Provides comprehensive, integrated health care services for children from low-income families.
	Chronic Disease Management Program	\$25,000	Educates patients on how to effectively manage their health and treats chronic conditions of diabetes and hypertension.
HomeAgain	Espigh Family Shelter	\$30,000	Provides shelter and support to families experiencing homelessness.
HomeWard	Utilizing Data to Facilitate Systems Change in Homeless and Human Service	\$25,000	Plans and coordinates the use of data within homeless services for the region.

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United Way of Greater  
Richmond & Petersburg



	Coordinated Entry to Homeless Services	\$25,000	Supports the Housing Crisis Line, a call-center that assists people experiencing homelessness or are at-risk for homelessness to find shelter and other resources.
Housing Families First	Building Neighbors Rapid Re-Housing	\$45,000	Rapidly re-houses families experiencing homelessness.
	Hilliard House Emergency Shelter	\$25,000	Provides emergency shelter and support for families and children experiencing homelessness.
Salvation Army	Emergency Shelter	\$30,000	Provides emergency shelter and support for men, women and children experiencing homelessness.
Side by Side VA	Housing Stability for LGBTQ+ Adults	\$25,000	Provides LGBTQ+ young adults with housing, basic needs and mental health support.
St. Joseph's Villa	Petersburg Youth Housing Project	\$25,000	Rapidly re-houses young adults experiencing homelessness in the Petersburg area.
Virginia Supportive Housing	Permanent Supportive Housing for Chronically Homeless Adults	\$40,000	Provides permanent supportive housing to adults experiencing chronic homelessness.
YWCA of Richmond	Crisis Response Services	\$55,000	Provides in-person therapeutic counseling, hotline support and hospital accompaniment to adult survivors of sexual assault and domestic violence.
<b>Basic Needs Met Total Annual Investment</b>		<b>\$590,000</b>	

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 Richmond & Petersburg**



<b>Born Healthy</b>			
<b>Agency Name</b>	<b>Program</b>	<b>Annual Investment</b>	<b>Description</b>
Family Lifeline	Early Childhood Development Initiative	\$300,000	Provides home visitation services to young children and their families.
Quin Rivers Agency for Community Action	Charles City/New Kent Healthy Families	\$50,000	Provides home visitation services to young children and their families.
<b>Born Healthy Total Annual Investment</b>		<b>\$350,000</b>	

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2020-2022 Community Investments

United Way of Greater  
Richmond & Petersburg



Prepared for Kindergarten			
Agency Name	Program	Annual Investment	Description
FRIENDS Association for Children	FRIENDS Preschool Program	\$115,000	Serves preschool children with quality child care services in low-income neighborhoods.
Greater Richmond SCAN	Family Support Program	\$25,000	Provides free psycho-educational groups for families affected by abuse, serving children and adults.
Partnership for Families	Families Learning Together	\$25,000	Provides parenting workshops and support to families with preschool-age children in Richmond's Northside.
Sacred Heart Center	Family Literacy Project	\$25,000	Serves Hispanic/Latino families with preschool children, focusing on school readiness.
Smart Beginnings Greater Richmond	Smart Beginnings	\$25,000	Supports implementation of regional plan and Kindergarten Registration Campaign.
Smart Beginnings Southeast	Quality Early Childhood Improvement – Petersburg	\$25,000	Provides parent engagement sessions and preschool teacher training to improve the quality of literacy instruction.
Soar 365	Pediatric Therapy	\$25,000	Provides therapy services to young children who have, or are at risk for, development disabilities.
YWCA of Richmond	The Sprout School	\$40,000	Provides high quality preschool care to children in a downtown Richmond location.
<b>Prepared for Kindergarten Total Annual Investment</b>		<b>\$305,000</b>	

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**United Way of Greater  
 Richmond & Petersburg**



<b>Third Grade Reading</b>			
<b>Agency Name</b>	<b>Program</b>	<b>Annual Investment</b>	<b>Description</b>
Communities in Schools of Richmond	Elementary School Integrated Student Support	\$25,000	Determines needs and provides community resources to students in Richmond and Henrico.
Peter-Paul Development Center	Youth Program	\$50,000	Serves youth in the After-School Learning Immersion Program and Summer Promise at Fairfield Elementary.
The Literacy Lab	Literacy Tutoring	\$40,000	Embeds rigorously trained, full-time AmeriCorps literacy tutors in high-need elementary schools.
YMCA of Greater Richmond	Out-of-School Time – Greater Richmond	\$40,000	Serves school-age youth through a comprehensive after-school program.
	Out of School Time – Petersburg	\$50,000	Serves school-age youth through a comprehensive after-school program.
<b>Third Grade Reading Total Annual Investment</b>		<b>\$205,000</b>	

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2020-2022 Community Investments

United Way of Greater  
Richmond & Petersburg



Middle School Engagement			
Agency Name	Program	Annual Investment	Description
Art 180	Community Programs	\$25,000	Provides after-school community-based programs for students with a focus on positive youth development.
Big Brothers Big Sisters	Mentoring	\$25,000	Provides school-age youth with trained and supported mentors.
Boys and Girls Clubs of Metro Richmond	Facility-Based Out-of-School Time Services	\$50,000	Provides out-of-school time activities in neighborhood-based centers.
Communities in Schools of Chesterfield	Falling Creek Middle School	\$30,000	Serves students by determining needs and providing community resources.
Higher Achievement	Closing the Middle School Opportunity Gap	\$25,000	Serves students during the transition to middle school by providing year-round, multi-year academic support.
NextUp RVA	Learning Beyond the Bell	\$25,000	Mobilizes community service providers to bridge in- and out-of-school time to increase student engagement.
Salvation Army	Boys and Girls Club	\$35,000	Serves children ages 6-18 in the Church Hill neighborhood.
Side by Side	Strengthening LGBTQ+ Youth	\$25,000	Serves LGBTQ+ youth by providing support groups and programs.
Virginia Mentoring Partnership	Training and Quality Assurance	\$25,000	Provides training and support to mentoring programs throughout the Richmond region across the state.
<b>Middle School Engagement Total Annual Investment</b>		<b>\$265,000</b>	

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2020-2022 Community Investments

United Way of Greater  
Richmond & Petersburg



High School Graduation			
Agency Name	Program	Annual Investment	Description
Communities in Schools of Chesterfield	Sustainability and Expansion for Meadowbrook and L.C. Bird	\$35,000	Provides high school students with basic needs, academic assistance, college & career prep, family engagement, life skills and mental/physical health support.
Communities in Schools of Richmond	High Schools & Performance Learning Centers	\$25,000	Serves high school students in Richmond and Henrico by determining needs and providing community resources and providing non-traditional education programs for students at risk of dropping out.
Crater Health District	HealthSpace Teen Pregnancy Prevention	\$30,000	Serves youth with school-based clinical services, health education and community outreach to reduce disease transmission and prevent teen pregnancy.
<b>High School Graduation Total Annual Investment</b>		<b>\$90,000</b>	

United Way of Greater Richmond & Petersburg  
2020-2022 Community Investments

United Way of Greater  
Richmond & Petersburg



College- or Career-Ready			
Agency Name	Program	Annual Investment	Description
Boys & Girls Clubs of Metro Richmond	Life Readiness Program for Teens	\$50,000	Provides teens with activities including workforce development, life readiness, college/career readiness and case management support.
	Coordinated Support for Alumni/Opportunity Youth	\$35,000	Provides young adults ages 19-24 with college/career readiness, job and internship placement and case management support.
Goodwill of Central VA	Education to Occupation Richmond & Petersburg	\$50,000	Provides high school students with career readiness training helping them to make career and post-secondary education plans.
Pathways – VA	Pathways to Education	\$25,000	Provides young adults ages 17-24 with college and career readiness activities including training for industry-recognized credentials, GED tutoring and college preparation and counseling.
Sacred Heart Center	College and Career Bound Program	\$25,000	Provides high school Latino students with mentoring/leadership, college preparation and career exploration and preparation.
The Literacy Lab	Leading Men Richmond	\$50,000	Trains and embeds young men of color in pre-K classrooms to implement one-on-one and group literacy interventions.
<b>College- or Career-Ready Total Annual Investment</b>		<b>\$235,000</b>	



United Way of Greater Richmond & Petersburg  
2020-2022 Community Investments

United Way of Greater  
Richmond & Petersburg



Financial Well-Being			
Agency Name	Program	Annual Investment	Description
Hanover Safe Place	Financial Education	\$45,000	Provides services to families displaced by domestic violence.
HumanKind	Ways to Work	\$25,000	Provides fair-interest vehicle loans and financial literacy education to working individuals with challenging credit histories.
OAR of Richmond	START! Reentry	\$60,000	Provides post-incarceration services with a focus on employment.
Progressive Adult Rehabilitation Center	Supported Employment	\$25,000	Provides coordinated employment services for individuals with intellectual disabilities.
Quin Rivers	Financial/Housing Counseling Program	\$30,000	Provides intensive one-on-one and group financial counseling to individuals.
Southside Community Development Housing Corporation	Latino Community Engagement	\$35,000	Provides financial literacy services and engages the Latino community to identify problems and implement solutions.
The READ Center	Adult Literacy Programs	\$25,000	Provides literacy education through classes, volunteer one-on-one and group tutoring.
Virginia LISC	Fostering Financial Stability	\$25,000	Provides employment services, financial education/coaching and income support.
YWCA Richmond	Survivors of Intimate Partner Violence	\$60,000	Provides services, shelter and support to families experiencing domestic violence.
<b>Financial Well-Being Total Annual Investment</b>		<b>\$330,000</b>	

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2020-2022 Community Investments

United Way of Greater  
Richmond & Petersburg



Connected and Healthy Older Adults			
Agency Name	Program	Annual Investment	Description
Better Housing Coalition	Senior Coordinated Care	\$25,000	Offers support services to low-income older adults, including health and wellness programs, recreational activities, counseling and entitlements/insurance assistance.
Circle Center	Adult Day Services	\$35,000	Provides individualized day support services for adults with disabilities and age-related conditions to support community-based living and prevent isolation.
Daily Planet	Integrated Care	\$32,500	Provides case management to adults receiving health and medical respite services.
Family Lifeline	In-Home Support Services	\$90,000	Intensive, home-based caregiving for older adults and people with disabilities allowing them to remain socially engaged while maintaining their health.
FeedMore	Meals on Wheels	\$25,000	More than 1,500 volunteers provide balanced, nutritious and appealing meals to older adults and people with disabilities.
Goochland Cares	Access to Health Care	\$25,000	Provides comprehensive medical services including chronic disease care, pharmaceuticals, gynecological care, specialist referrals, vision and mental health services.
Health Brigade	Integrated Care for Older Adults	\$32,500	Provides integrated primary care, mental health and public health services to low-income, uninsured or under-insured older adults.
Jewish Family Services	In-Home Personal Care for Seniors	\$50,000	Provides in-home care that allows low-income, ill older adults to remain living safely, comfortably and independently in their own homes.
project:HOMES	Renew Crew	\$25,000	Provides critical home repairs and accessibility modifications, including wheelchair ramps, for low-

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2020-2022 Community Investments

United Way of Greater  
Richmond & Petersburg



			income homeowners across the region who are older or living with a disability.
Senior Connections	Care Transitions	\$25,000	Working with three local hospitals, the program provides patients with complex care needs and their caregivers with a Transition Coach to learn self-management skills that will ease their transition from hospital to home.
	Greater Richmond Age Wave	\$25,000	A regional effort to improve collective well-being as people age through multiple approaches focused on improving person-centered care for elder engagement.
Soar365	Adult Day and Adult Day Health Services	\$45,000	Provides individualized day support services for adults with disabilities and age-related conditions to support community-based living and prevent isolation.
	Respite Care (Camp Baker)	\$25,000	Provides summer, weekend and emergency respite for children and adults with developmental disabilities whose caregivers need relief or crisis care.
South Richmond Adult Day Care	Adult Day Care	\$25,000	Provides supplemental scholarship awards to low-income older adults who are unable to pay the full cost of their adult day health care.
Virginia Dental Association	Donated Dental Services	\$25,000	Connects low-income individuals with free dental care donated by local dentists.
YMCA of Greater Richmond	Aging Strong Program	\$25,000	A community-based senior wellness program designed to help older adults improve health outcomes, increase socialization and maintain independent living.
<b>Connected and Healthy Older Adults Total Annual Investment</b>		<b>\$535,000</b>	