



WHAT DOES UNITED WAY OF GREATER RICHMOND & PETERSBURG DO?

We empower individuals and drive systemic change to provide everyone with a clear path to success. United Way of Greater Richmond & Petersburg serves the region's neighborhoods and rural areas alike – 11 different localities in all.

We do the research

We have a dedicated research team that studies local data to track problems in our communities and works with partner organizations to develop solutions that actually move the needle.

We fund local nonprofits

We know that we cannot tackle these issues alone. As a major regional funding organization, we support a network of 40+ nonprofit agencies in the area. To see the full list, visit yourunitedway.org/what-we-do/our-partners.

We tackle the issues

We identify areas of need and bring together local governments, businesses, schools and volunteers to drive positive change in communities across the region.

We empower individuals

We connect individuals with knowledge and resources to help them positively impact their lives as well as the lives of their family members, friends and neighbors.

We bring together volunteers

Whether it's distributing literacy kits to young students or spending time with older adults to combat social isolation, we bring volunteers together to improve our region.

We lead programs that make a difference

We run a variety of programs that fix systemic problems and provide direct support to families and individuals.

PROGRAM SPOTLIGHT



GRADE-LEVEL READING BY THIRD GRADE

Greater Richmond Campaign for Grade-Level Reading

Up to third grade, kids learn to read. After third grade, they read to learn. The Campaign for Grade-Level Reading is focused on increasing 3rd grade reading proficiency across the Greater Richmond and Petersburg region.



MIDDLE SCHOOL ENGAGEMENT

Youth Program Quality Intervention

Together with VCU's Mary and Frances Youth Center, we run the Richmond Youth Program Quality Intervention, which ensures out-of-school time programs make students feel safe, engaged and empowered.



FINANCIAL WELL-BEING

United Way Volunteer Income Tax Assistance Program

Our Volunteer Income Tax Assistance program provides free tax assistance for low- to moderate-income families and individuals. This program promotes financial well-being and gives everyone the chance to achieve wealth equity in our community.

Your Donation Makes A Difference

Your gift to United Way of Greater Richmond & Petersburg makes a difference in the lives of those who need it most.

\$1 /wk

PROVIDES

three literacy kits to kindergarteners in schools in areas of need across the region

\$3 /wk

PROVIDES

financial literacy classes, employment assistance and budgeting skill development for 474 students and individuals

\$10 /wk

PROVIDES

free tax prep to three families, maximizing refunds and keeping thousands of dollars in our community

\$25 /wk

PROVIDES

high quality out-of-school time programs for 500 youth

\$50 /wk

PROVIDES

one month of adult day care services for two older adults in a safe, nurturing environment



To make a donation, get involved or learn more about our community, please visit www.yourunitedway.org