



COLLEGE- OR CAREER-READY

As they continue their education or enter the workforce, young people need access to skills and training that enable them to secure and maintain gainful employment with a living wage.

For most, the goal after high school is to secure a job that will provide income and serve as the starting point for a career. Some enter the workforce immediately after high school, while others continue their education in college or pursue a credential. Many people continue their education and work at the same time. However, too many residents in this region are falling behind on that journey and finding themselves without the skills or training needed to secure and maintain a job.

While there are many routes to take, the goal is the same. Without a stable job and sustainable income, residents will struggle to maintain financial stability and provide a safe and healthy living environment for themselves and their families.

BY THE NUMBERS

KEY INDICATOR

LABOR MARKET PARTICIPATION AMONG ADULTS AGES 25-64 (2013-2017)



118,034 (19.1%)
RESIDENTS NOT CURRENTLY IN WORKFORCE

Source: U.S. Census Bureau, American Community Survey (ACS) 5-Year Estimates, 2013-2017

RELATED INDICATOR

EDUCATIONAL ATTAINMENT (2013-2017)

433,304 (55.6%)
LESS THAN ASSOCIATE'S DEGREE

346,520 (44.4%)
ASSOCIATE'S DEGREE OR HIGHER

289,853 (37.2%)
BACHELOR'S DEGREE OR HIGHER

Source: U.S. Census Bureau, American Community Survey (ACS) 5-Year Estimates, 2013-2017

RELATED INDICATOR

FAFSA COMPLETION (2018)



5,854 (45.6%)
STUDENTS DID NOT COMPLETE THE FREE APPLICATION FOR FEDERAL STUDENT AID (FAFSA)

Source: U.S. Department of Education, Federal Student Aid Office, 2018.

RELATED INDICATOR

HIGHER EDUCATION ENROLLMENT (2016)



7,913 (69.4%)
PEOPLE ENROLLED IN AN INSTITUTION OF HIGHER EDUCATION WITHIN 16 MONTHS OF EARNING A DIPLOMA

Source: Virginia Department of Education, 2015-2016.

RELATED INDICATOR

INDUSTRY RECOGNIZED CREDENTIALS (2017-2018)



5,284 (9.8%)
PUBLIC SCHOOL STUDENTS EARNING ONE OR MORE INDUSTRY RECOGNIZED CREDENTIALS

Attaining a degree is fantastic, but it is not the only path to success.

Source: Virginia Department of Education, 2017-2018.



WHAT WE DO

United Way of Greater Richmond & Petersburg works to bridge the gap between high school graduation and the beginning of a career or pursuit of post-secondary degree or credential. We fund programs that focus on career-readiness and post-graduation planning, help graduates understand the path to a career and provide them with the supports needed to succeed on their journey.

SUPPORTED PROGRAMS

United Way of Greater Richmond & Petersburg is proud to support the following organizations:

- **Goodwill of Central VA** - Education to Occupation (Richmond)
- **Goodwill of Central VA** - Education to Occupation (Petersburg)
- **Jewish Family Services** - Providing PCA Training
- **Pathways** - Pathways to Employment

SPOTLIGHT

We partner with **Richmond Technical Center** and **Goodwill of Central and Coastal VA** to help students become college- or career-ready. United Way volunteers will provide high schoolers enrolled in the vocational program with résumé preparation assistance as well as interview practice and improvement. Volunteers will help support the crucial development of workplace readiness skills in young people receiving career and technical education within Richmond Public Schools.

HOW YOU CAN HELP



DONATE: Give to UWGRP. Let us know you want your gift to help increase college- or career- readiness.



VOLUNTEER: Want to lend your time to supporting these efforts? Email Volunteer@YourUnitedWay.org and we will help match you with the right opportunity.



CONNECT: Visit YourUnitedWay.org to learn more about any of our important efforts or to get to know our leadership team.



United Way of Greater
Richmond & Petersburg

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