



United Way Literacy Kits



United Way of Greater
Richmond & Petersburg

Early learning resources are critical to ensuring children in the Greater Richmond & Petersburg region are ready for kindergarten and reading at grade-level by third grade.

How to Get Involved

Host a Literacy Kit Drive. Bring together friends, neighbors or colleagues to host a Literacy Kit Drive. Visit yourunitedway.org/earlyliteracy for resources to help you plan your drive, garner support and increase your impact.

Become a Literacy Kit Leader. Any group donating \$1,000 worth of supplies or 100 completed kits will be recognized as a Literacy Kit Leader. Literacy Kit Leaders are recognized on our website, in our volunteer newsletter, on social media and in the Literacy Kits.

Donate. Donating to United Way Literacy Kits is easy. Visit yourunitedway.org/earlyliteracy for a link to our Amazon Wish List of books and school supplies. Eligible books are new and kindergarten age-appropriate.

Volunteer. United Way Literacy Kits are a year-round effort. We are always recruiting volunteers to help with upcoming phases. Email volunteer@yourunitedway.org to learn more.

What's included in a United Way Literacy Kit?

An age-appropriate book, school supplies and information for parents to empower families around school readiness and literacy.

How many kits will United Way distribute?

United Way of Greater Richmond & Petersburg has committed to distribute at least 1,500 Literacy Kits to rising kindergartners and their families on Kindergarten Registration Day 2020 and throughout the year to early elementary students.

What is the deadline for turning in Literacy Kits and supplies?

The deadline for this year's Literacy Kit Drive is March 31, 2020.



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Timeline

August

Literacy Kit Kick-Off

Volunteers collect school supplies for United Way Literacy Kits on tax-free weekend.

October

Literacy Kit Drive Meet-Up

Volunteers join United Way to learn more about raising supplies for Literacy Kits.

December

Story Time and Kit Decorating

United Way hosts a story time and family volunteer opportunity.

March

Donation Deadline

Books, supplies and completed kits are due to United Way by **3/31/2020**.

April

Literacy Kit Delivery

Volunteers deliver Literacy Kits to schools on Kindergarten Registration Day.

Fall

Fall Distributions

Early elementary students at partnering schools receive United Way Literacy Kits.

Spring

Spring Distributions

Early elementary students at partnering schools receive United Way Literacy Kits.

Ongoing

Literacy Kit Drives

Volunteers collect books and/or school supplies for their own drives that will be assembled into Literacy Kits.

Ongoing

Literacy Kit Assembly

United Way coordinates and facilitates groups of volunteers on-site and off-site to assemble more than 1,500 Literacy Kits.

Ongoing

School Year Distributions

Early elementary students at schools throughout the region receive kits at varying times throughout the year.