



STEPS TO  
SUCCESS



United Way of Greater  
Richmond & Petersburg



## Basic Needs: Food, Safety, Housing

Families and individuals must have a safe home with healthy food for everyone who lives there in order to work toward a higher degree of prosperity.

Food on the table. A safe and secure place to call “home.” These are basic needs for everyone in the Richmond and Petersburg region. Unfortunately, many of our friends and neighbors are unable to provide these essentials for themselves or their families. Many more residents live at risk, living month to month in situations where a sudden job loss or health crisis could be devastating.

Covering these basic needs is the first step on the path to success. We are committed to helping everyone get there.

## By the Numbers

### KEY INDICATOR

REGIONAL POPULATION LIVING BELOW POVERTY THRESHOLDS (2018)



**127,673** (11.1%)  
LIVING BELOW POVERTY THRESHOLDS

FROM 2000 TO 2018, THE NUMBER OF PEOPLE LIVING BELOW POVERTY THRESHOLDS IN OUR REGION INCREASED BY 61%. THAT'S AN INCREASE OF 48,415 PEOPLE.

Source: U.S. Census Bureau, Small Area Income and Poverty Estimates (SAIPE), 2000-2018

### RELATED INDICATOR

HOMELESSNESS (JANUARY 2019)



On any given day, as many as 497 individuals in our region are experiencing homelessness. **This includes nearly 70 children.** These numbers are counts of sheltered and unsheltered individuals experiencing homelessness on a single night in January.

Source: Homeward  
([www.HomewardVA.org](http://www.HomewardVA.org))

### RELATED INDICATOR

VIOLENT CRIME RATE (2018)



**5,330**  
VIOLENT CRIMES PER  
100,000 RESIDENTS

Source: Crime in Virginia, Virginia Dept. of State Police  
([www.vsp.state.va.us/Crime\\_in\\_Virginia.shtm](http://www.vsp.state.va.us/Crime_in_Virginia.shtm))

### RELATED INDICATOR

FAMILIES WITH LIMITED  
FOOD ACCESS (2017)



**138,660** (11.9%)  
WITH LIMITED  
FOOD ACCESS

Source: Map the Meal Gap - 2017  
([FeedingAmerica.org](http://FeedingAmerica.org))



## What We Do

United Way of Greater Richmond & Petersburg funds programs that address the core challenges preventing people from meeting their basic needs: poverty, homelessness, crime and access to food. We mobilize individuals and organizations to tackle these problems head-on, both at the individual and systemic levels.

- We manage the **Youth Housing Stability Coalition** together with Advocates for Richmond Youth and Dr. Alex Wagaman, an assistant professor in the VCU School of Social Work. The **Youth Housing Stability Coalition** works to reduce homelessness and housing instability among youth ages 14-24 in the region.
- We provide assistance and information to inmates approaching their release date. We help people understand how to find a job, continue their education and reconnect with their community. As a result, Virginia has one of the lowest recidivism rates in the country.
- We serve as the convening organization for the **Workforce Partnership Team** which works to streamline services by building a network with strong referral mechanisms, share curriculum and best practices and provide professional development opportunities for team members.

## Supported Programs

United Way of Greater Richmond & Petersburg is proud to support the following programs:

- **Access Now:** Specialty Medical Care for the Uninsured
- **CARITAS:** Emergency Shelter
- **Children's Home Society of Virginia:** Partnership for Adoptions
- **ChildSavers:** Children's Trauma-Informed Mental Health Services
- **Commonwealth Catholic Charities:** Housing Resource Center
- **CrossOver Healthcare Ministry:** Pediatrics Program
- **CrossOver HealthCare Ministry:** Chronic Disease Management
- **HomeAgain:** Espigh Family Shelter
- **Homeward:** Utilizing Data to Facilitate Systems Change in Homeless and Human Service
- **Homeward:** Coordinated Entry to Homeless Services
- **Housing Families First:** Building Neighbors Rapid Re-Housing
- **Housing Families First:** Hilliard House Emergency Shelter
- **Salvation Army:** Emergency Shelter
- **Side by Side:** Housing Stability for LGBTQ+ Young Adults
- **St. Joseph's Villa:** Petersburg Youth Housing Project
- **Virginia Supportive Housing:** Permanent Supportive Housing for Chronically Homeless Adults
- **YWCA Richmond:** Crisis Response Services

## How to Help



**DONATE** Make a gift designated to United Way of Greater Richmond & Petersburg. Let us know that you want your gift to help families and individuals cover these basic needs.



**VOLUNTEER** Give your time to an initiative that supports these efforts. Email [Volunteer@YourUnitedWay.org](mailto:Volunteer@YourUnitedWay.org) and we will help match you with the right opportunity.



**CONNECT** Visit [YourUnitedWay.org](http://YourUnitedWay.org) to learn more about our work and how we're addressing the community's most pressing needs.



## THANK YOU FOR SUPPORTING YOUR UNITED WAY

