

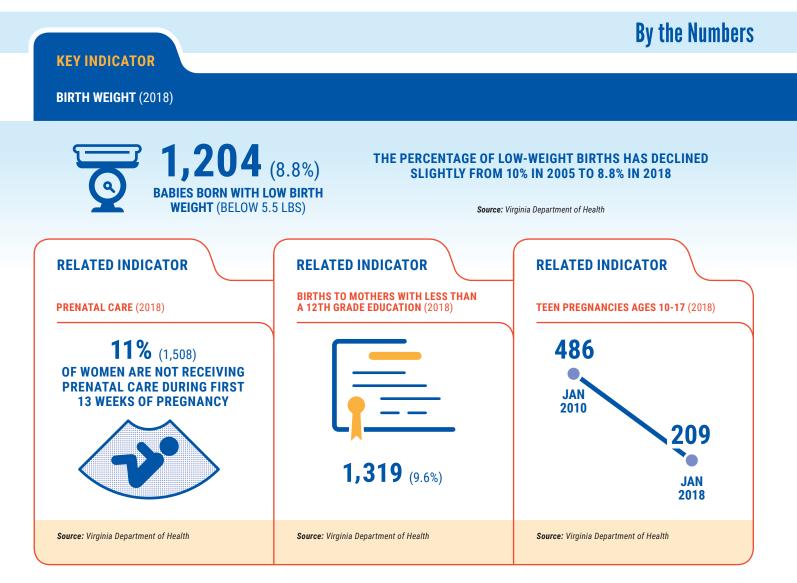


## 🇞 Born Healthy

# The path to prosperity begins at birth. Children must be born into safe homes with families who are socially, emotionally and financially prepared to care for them.

Parents know that keeping a child safe and healthy is no small task and doing so begins well before birth. A child's healthy beginning depends on quality prenatal care. It continues after birth with pediatric care and a safe and healthy home environment with families that are prepared to support young children. Keeping our youngest children healthy is particularly important for the economic stability of lower-income families.

If we are going to build a stronger community, we must start at the very beginning of people's lives.



United Way's online Indicators section features more data on these issues in our region. View year-over-year trends, compare localities and more at YourUnitedWay.org/data.



#### What We Do

United Way of Greater Richmond & Petersburg funds programs that support mothers, families and children. We support home visitation and parenting education programs that ensure children are living in safe and healthy homes. Simultaneously, we work with school districts, local government agencies and the general public to address the issue from all sides.

#### **Supported Programs**

United Way of Greater Richmond & Petersburg is proud to support the following programs:

- Early Childhood Development Initiative: Specialty Medical Care for the Uninsured
- Thrive Virginia: New Kent/Charles City Healthy Families Program

### Spotlight

We work directly with the Petersburg Department of Health to implement a program to address teen pregnancy in the city. By working with students in schools as well as families, we have successfully reduced teen pregnancies (ages 10-17) in Petersburg by 74 percent since 2010.

**VIRGINIA DEPARTMENT OF HEALTH** To protect the health and promote the well-being of all people in Virginia

#### How to Help



**DONATE** Make a gift designated to United Way of Greater Richmond & Petersburg. Let us know you want your gift to help ensure that babies are born healthy.

**VOLUNTEER** Give your time to an initiative that supports these efforts. Email **Volunteer@YourUnitedWay.org** and we will help match you with the right opportunity.

**CONNECT** Visit **YourUnitedWay.org** to learn more about our work and how we're addressing the community's most pressing needs.

