





Connected and Healthy Older Adults

It's important for older adults and persons with disabilities to be emotionally and physically healthy, financially secure and socially connected.

In Greater Richmond and Petersburg, more than 45,000 older adults live alone, meaning they are at risk of social isolation. Nearly one in four older adults live in households at or near the poverty level. As the total number of older adults in our region continues to increase in the years ahead, we must do everything possible to make sure these residents are cared for and supported.

By the Numbers

KEY INDICATOR

OLDER ADULTS (65+) LIVING BELOW 200% OF POVERTY THRESHOLDS (2014-2018)



38,322 (23.2%)

BELOW POVERTY THRESHOLDS

Source: U.S. Census Bureau, American Community Survey (ACS) 5-Year Estimates, 2014-2018

RELATED INDICATOR

PREMATURE AGE-ADJUSTED MORTALITY RATE (2016-2018)

351.9
DEATHS PER
100,000 RESIDENTS

Source: County Health Rankings (www.countyhealthrankings.org), U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, WONDER mortality data, 2016-2017

RELATED INDICATOR

ADULTS IN FAIR OR POOR HEALTH (2017)



OF ADULTS ARE IN POOR OR FAIR HEALTH

Source: County Health Rankings (www.countyhealthrankings.org), U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System (BRFSS) 2017

RELATED INDICATOR

HEALTH INSURANCE COVERAGE (2018)



88,821 (12.3%)

ADULTS ARE UNINSURED

Source: U.S. Census Bureau, Small Area Health Insurance Estimates, 2017

RELATED INDICATOR

SOCIAL ISOLATION (2014-2018)



47,158 (28.1%)

OLDER ADULTS
(65+) LIVING ALONE

Source: U.S. Census Bureau, American Community Survey (ACS) 5-year estimates. 2014-2018



What We Do

At United Way of Greater Richmond & Petersburg, we want individuals to maintain health and wellness across their lifespan. We invest in programs that promote healthy aging, improve access to quality services and connect people to one another.

We also work closely with families and caregivers to provide training and education, peer support groups and respite care.

Supported Programs

United Way of Greater Richmond & Petersburg is proud to support the following programs:

- Better Housing Coaliltion: Senior Coordinated Care
- Circle Center: Adult Day Services
- Daily Planet: Integrated Care
- Family Lifeline: In-home Support Services
- Feed More: Meals on Wheels
- Goochland Cares: Access to Health Care

- **Health Brigade**: Integrated Care for Older Adults
- Jewish Family Services: In-home Personal Care
- Project: HOMES: Renew Crew
- Senior Connections: Care Transitions
- Senior Connections: Greater Richmond Age Wave

- SOAR365: Adult Day Services
- SOAR365: Camp Baker Services
- South Richmond Adult Day Care:
 Adult Day Care
- Virginia Dental Association: Donated Dental Services
- YMCA of Greater Richmond: Aging Strong Program

How to Help



DONATE Make a gift designated to United Way of Greater Richmond & Petersburg. Let us know that you want your gift to help support older adults in our region.



VOLUNTEER Give your time to an initiative that supports these efforts. Email **Volunteer@YourUnitedWay.org** and we will help match you with the right opportunity.



CONNECT Visit **YourUnitedWay.org** to learn more about our work and how we're addressing the community's most pressing needs.

