

# WHAT DOES UNITED WAY OF GREATER RICHMOND & PETERSBURG DO?



United Way of Greater  
Richmond & Petersburg

Our mission is to empower individuals and drive systemic change to provide everyone with a clear path to success. We do this by understanding the evolving needs of communities in our region and stepping in to help by leading targeted initiatives and supporting other local programs.

We serve the region's neighborhoods and rural areas alike, providing direct services and supporting partners in the cities of Richmond, Petersburg and Colonial Heights as well as the counties of Charles City, Chesterfield, Dinwiddie, Goochland, Hanover, Henrico, New Kent and Powhatan – 11 different localities in all.

## We do the research

We have a dedicated research team that studies local data to track problems in our communities and works with partner organizations to develop solutions that actually move the needle.

## We fund local nonprofits

We invest in dozens of fantastic nonprofit agencies doing critical work in communities throughout our service area. We use our Steps to Success framework to guide funding decisions and ensure dollars go to organizations and programs working in each of our nine key areas.

## We tackle the issues

We identify areas of need and bring together local governments, businesses, schools and volunteers to drive positive change in communities across the region.

## We empower people

We connect individuals with knowledge and services, which has a positive impact on the lives of people in the community as well as the lives of their family members, friends and neighbors.

## We bring together volunteers

Whether it's distributing literacy kits to young students or spending time with older adults to combat social isolation, we bring volunteers together to improve the lives of people in our region.

## We lead programs that make a difference

We run a variety of programs that fix systemic problems and provide direct support to families and individuals.

## PROGRAM SPOTLIGHT

### Kindergarten Readiness KINDERGARTEN COUNTDOWN CAMP

In our service area, 1 in 6 students start kindergarten without the skills necessary to learn and thrive in elementary school. Our **Kindergarten Countdown Camp** program aims to prepare these students for kindergarten at no cost to families in need.

### Financial Well-Being VOLUNTEER INCOME TAX ASSISTANCE

Our **Volunteer Income Tax Assistance** program provides free tax assistance for low- to moderate-income families and individuals. This program promotes financial well-being and gives everyone the chance to achieve wealth equity in our community.

### College- or Career-Ready WORKFORCE PARTNERSHIP TEAM

Many Richmond residents face obstacles that prevent them from landing and maintaining a stable job. The **Workforce Partnership Team** brings together workforce professionals and service providers to remove barriers to employment and help everyone in our region secure a steady, sustainable job with a livable wage.

# YOUR DONATION MAKES A DIFFERENCE

Your gift to United Way of Greater Richmond & Petersburg makes a difference in the lives of those who need it most.

**\$1** /week

provides early learning resources to three kindergartners in schools in areas of need across the region

**\$3** /week

provides financial literacy classes, employment assistance and budgeting skill development for 474 students and individuals

**\$10** /week

provides free tax prep to three families, maximizing refunds and keeping thousands of dollars in our community

**\$25** /week

provides high quality out-of-school time programs for 500 youth

**\$50** /week

provides one month of adult day care services for two older adults in a safe, nurturing environment

To make a donation, get involved or learn more about our community, please visit [www.YourUnitedWay.org](http://www.YourUnitedWay.org)

