

# UNITED WAY LITERACY KITS OVERVIEW

Early learning resources are critical to ensuring children in the Greater Richmond and Petersburg region are ready for kindergarten and reading at grade-level by third grade.

## ABOUT UNITED WAY LITERACY KITS

### What's included in a United Way Literacy Kit?

A new, age-appropriate book, school supplies and information to empower families around school readiness and literacy.

### How many kits will United Way distribute?

United Way of Greater Richmond & Petersburg hopes to distribute more than 1,000 Literacy Kits to rising kindergartners and their families on Kindergarten Registration Day and throughout the year to early elementary students.

### What is the deadline for turning in Literacy Kits?

The deadline for this year's Literacy Kit Drive is **March 31, 2021**. Contact [volunteer@yourunitedway.org](mailto:volunteer@yourunitedway.org) to schedule a donation drop-off.

## HOW TO GET INVOLVED

- **Host a Literacy Kit Drive.** Bring together friends, neighbors or colleagues to raise supplies and books and assemble them into Literacy Kits.
- **Become a Literacy Kit Leader.** Any group donating \$1,000 or 100 completed kits will be recognized as a [Literacy Kit Leader](#) on our website, in our volunteer newsletter, on social media and in the Literacy Kits.
- **Donate completed kits.** Contributing United Way Literacy Kits is fun, easy and can be done from home. Use our [supply list](#) to collect and assemble the necessary supplies.
- **Volunteer with us.** United Way Literacy Kits are a year-round effort. We are always recruiting volunteers to help with upcoming phases. Email [volunteer@yourunitedway.org](mailto:volunteer@yourunitedway.org) to learn more.

# UNITED WAY LITERACY KITS 2020-21 TIMELINE

AUGUST

## Literacy Kit Kick-Off

United Way begins another year of raising and distributing kits for young learners throughout our region.

AUGUST

## Literacy Kit Drive Meet-Up

Volunteers join United Way to learn more about raising supplies for Literacy Kits.

MARCH

## Donation Deadline

Completed Literacy Kits must be dropped off to United Way by **March 31, 2021**.

APRIL

## Literacy Kit Delivery

Volunteers deliver Literacy Kits to schools around the region on Kindergarten Registration Day.

## Literacy Kit Drives

Volunteers collect books and school supplies for their own drives, which are then assembled into Literacy Kits.

ONGOING

## Literacy Kit Assembly

United Way coordinates and facilitates groups of volunteers on-site and off-site to assemble more than 1,000 Literacy Kits.

ONGOING

## School Year Distributions

Early elementary students at schools throughout the region receive kits at various times throughout the year.

ONGOING