

2019-2020 Annual Report

What is 2-1-1 VIRGINIA?

- ◆ 2-1-1 is an easy to remember, 3 digit phone number connecting people with information on community services. The 2-1-1 number is available throughout most of the United States and Canada.
- ◆ 2-1-1 VIRGINIA is a free service available 24/7, 365 days a year throughout the Commonwealth of Virginia.
- When inquirers contact 2-1-1 VIRGINIA, they are connected to a trained professional who will listen to their situations and suggest sources of help using one of the largest health and human services databases in Virginia.
- ◆ 2-1-1 VIRGINIA maintains a resource database of more than 6,000 agencies, with approximately 20,000 active and seasonal programs and is constantly adding new agencies and programs.
- ◆ 2-1-1 VIRGINIA uses a cloud-based communication system and resource database allowing for operational flexibility.
- ◆ 2-1-1 VIRGINIA uses third party language translation in over 240 languages as well as the Virginia Relay for the Deaf.
- ◆ 2-1-1 VIRGINIA operates 2 Alliance of Information & Referral Services (AIRS) accredited contact centers. Trained staff include 16 AIRS Certified Resource Specialists, 3 AIRS Certified Resource Specialist—Database Curators and 1 Resource Center For Customer Service Professionals (RCCSP) Certified Call Center Manager.
- ◆ 2-1-1 VIRGINIA is also online where people can search the resource database, initiate live chat or send an email request.

Dial 2-1-1 or

visit www.211virginia.org today. **Hearing impaired?** Dial 7-1-1 and then (800) 230-6977 to reach 2-1-1 VIRGINIA

Out of State? Dial (800) 230-6977

Dashboard: www.211Counts.org



From 7/1/19 to 6/30/20, 2-1-1 VIRGINIA:

◆ Handled 136,293 inquiries including:

 Phone:
 133,377

 Postal Mail:
 1,393

 Live chat:
 698

 Email:
 537

 Agency walk-in:
 288

- ◆ Assisted nearly 91,000 total inquirers
- ◆ Assisted 2,313 Spanish language calls
- Assisted 22 calls via the Relay for the Deaf
- ◆ Identified 108,753 individual caller needs
- ◆ Provided 224,503 referrals
- ◆ Received 80,710 visitors to the public website with 113,979 web sessions
- ◆ Updated 22,738 program listings
- ◆ Added 227 new program listings
- ◆ Provided support to 321 listed agencies
- ◆ Provided in-services to 51 agencies
- ◆ Participated in 114 community events

Contact Statistics:

- ◆ Average speed of answer 1:59 minutes
- ♦ Average length of contact 6:21 minutes

Top 10 Requested Needs by Category

Utility Assistance	30,066	28%
Housing	22,028	21%
Healthcare	13,049	12%
Individual, Family & Community Support	9,425	7%
Food/Meals	9,224	8%
Income Support/Assistance	6,506	6%
Legal, Consumer, and Public Safety	4,370	4%
Government/Economic Services	2,436	2%
Information Services	2,429	2%
Clothing/Personal/Household Needs	2,266	2%

2-1-1 VIRGINIA is a public/private partnership between the Virginia Department of Social Services & the Council of Community Services provided in collaboration with:

- ◆ The Planning Council of Norfolk
- ◆ United Way of Central Virginia
- ◆ United Way of Greater Richmond & Petersburg

2019-20 Projects & Accomplishments:

- Contact center during Hurricane Dorian for the Virginia Department of Emergency Management responding to 251 contacts.
- Contact center for the Health Information Line for the Virginia Department of Health during the COVID-19 outbreak responding to over 39,000 contacts.
- Contact center for the Infant & Toddler Connection responding to 1,082 calls.
- Afterhours contact center for the Virginia Department of Veterans' Services responding to 1,009 current & Former military nights and weekends.
- ◆ Contact Center for Virginia Department of Social Services Kinship Navigation program making 112 referrals to the 5 Kinship Navigation programs.
- ◆ Contact center for Dominion Energy's Energy Share assistance program making 24,163 referrals to 61 program sites.
- ◆ Contact Center for the Dominion Energy Nuclear Power Emergency Plan.

2019-20 Partnerships

- ◆ Virginia Department of Social Services
- Virginia Department of Aging & Rehabilitative Services.
- Virginia Department of Emergency Management
- ♦ Virginia Department of Veteran Services
- Virginia Department of Behavioral Health & Developmental Services
- ◆ Virginia Department of Health
- ◆ Virginia Hospital & Healthcare Association
- ◆ Alliance of Information & Referral Systems
- Virginia Alliance of Information & Referral Systems
- ◆ Dominion Energy



