

# STEPS TO SUCCESS



United Way of Greater  
Richmond & Petersburg

CONNECTED & HEALTHY OLDER ADULTS

FINANCIAL WELL-BEING

COLLEGE- OR CAREER-READY

HIGH SCHOOL GRADUATION

MIDDLE SCHOOL ENGAGEMENT

THIRD GRADE READING

KINDERGARTEN READINESS

BORN HEALTHY

BASIC NEEDS MET: FOOD, SAFETY & HOUSING



**DONATE** Make a gift designated to United Way of Greater Richmond & Petersburg. Let us know you want your gift to help families and individuals cover these basic needs.



**VOLUNTEER** Give your time to an initiative that supports these efforts. Email [Volunteer@YourUnitedWay.org](mailto:Volunteer@YourUnitedWay.org) and we will help match you with the right opportunity.



**CONNECT** Visit [YourUnitedWay.org](http://YourUnitedWay.org) to learn more about our work and how we're addressing the community's most pressing needs.



United Way of Greater  
Richmond & Petersburg



[YourUnitedWay.org](http://YourUnitedWay.org)

THANK YOU FOR SUPPORTING  
YOUR UNITED WAY



# Help us keep helping. SUPPORT OUR CAMPAIGN TODAY.

When Cameron started to struggle in school, his grandmother sought help to keep him on track and engaged in his academics. This United Way funded program at the YMCA of Greater Richmond met Cameron halfway and helped him succeed in school. United Way strives to understand the challenges real individuals in our communities are facing. We invest in local nonprofits to put those with the greatest needs in our community first. **But we can't do it without you.**

Through unprecedented times and beyond, your local United Way provides critical support to people in need and local nonprofits working to meet the rapidly growing needs of our community. **But we can't do it without your help.** Together, we can make this a stronger, safer and healthier region for us all.



United Way of Greater  
Richmond & Petersburg

[YourUnitedWay.org](http://YourUnitedWay.org) | (804) 771-5820



**"SINCE BEING A PART OF THIS PROGRAM,  
CAMERON HAS BECOME MORE INTERACTIVE  
WITH OTHER KIDS IN HIS CLASS...KNOWING  
THAT HE IS IN A SAFE ENVIRONMENT LIKE  
THAT REALLY RELIEVES ME."**

[Read the full story at YourUnitedWay.org/Cameron](http://YourUnitedWay.org/Cameron)