

# WHAT DOES UNITED WAY OF GREATER RICHMOND & PETERSBURG DO?



We are a local nonprofit that believes there are common problems in our region worth fighting for, and that no individual or organization can solve these problems on their own. We bring together individuals, organizations and nonprofits to collectively solve fundamental problems in our region.

We serve the region's neighborhoods and rural areas alike, providing direct service and supporting partners in the cities of Richmond, Petersburg and Colonial Heights as well as the counties of Charles City, Chesterfield, Dinwiddie, Goochland, Hanover, Henrico, New Kent and Powhatan – 11 different localities in all.

## We lead programs that make a difference.

We lead programs designed to meet specific community needs and provide direct support to families and individuals.

## We fund local nonprofits.

We invest in dozens of fantastic nonprofit agencies doing critical work in communities throughout our service area. We use our Steps to Success framework to guide funding decisions and ensure dollars go to organizations and programs working in each of our nine key areas.

## We tackle the issues.

We identify areas of need and bring together local governments, businesses, schools and volunteers to drive positive change in communities across the region.

## We empower people.

We connect individuals with knowledge and services, which has a positive impact on the lives of people in the community as well as the lives of their family members, friends and neighbors.

## We bring together volunteers.

Whether it's distributing **United Way Literacy Kits** to students or spending time with older adults to combat social isolation, we bring volunteers together to improve the lives of people in our region.

## PROGRAM SPOTLIGHTS

### Kindergarten Readiness KINDERGARTEN COUNTDOWN CAMP



In our service area, 1 in 6 students start kindergarten without the skills necessary to learn and thrive in elementary school. Our **Kindergarten Countdown Camp** program aims to prepare these students for kindergarten and beyond at no cost to families.

### Financial Well-Being VOLUNTEER INCOME TAX ASSISTANCE



Our **Volunteer Income Tax Assistance** program provides free tax assistance for low-to-moderate-income households. This program promotes Financial Well-Being and delivers millions of dollars back into our local economy year after year.

### College- or Career-Readiness WOMENRISE



**WomenRise** provides scholarships on an annual basis to local single mothers. The scholarships cover the cost of childcare services while the mother is enrolled in classes or a training program. A **WomenRise** scholarship fills a clear need in a single mother's life by relieving the burden of childcare costs so she can provide more opportunities for her family.

# YOUR DONATION MAKES A DIFFERENCE

Your gift to United Way of Greater Richmond & Petersburg makes a difference in the lives of those who need it most.

**\$1** /week

provides early learning resources to three kindergarten students in schools in areas of need across the region.

**\$3** /week

provides financial literacy classes, employment assistance and budgeting skill development for 474 people

**\$10** /week

provides free tax prep to three families, maximizing refunds and keeping thousands of dollars in our community

**\$25** /week

provides high quality out-of-school time programs for 500 youth

**\$50** /week

provides one month of adult day care services for two older adults in a safe, nurturing environment

To donate, get involved, or learn more about needs in our community, visit [YourUnitedWay.org](http://YourUnitedWay.org)

