

# BECOMING A LITERACY KIT LEADER

We need the support of volunteer groups to distribute thousands of Kits to young learners in our region. Any group donating 100 completed Kits or \$1,000 will be recognized as a United Way Literacy Kit Leader.

## RECOGNITION

As a United Way Literacy Kit Leader, you will receive:

- Your group name and organization logo included on printed materials inside United Way Literacy Kits
- Your group name and organization logo featured on our [website](#)
- A shout out in our Volunteer Newsletter which reaches more than 20,000 community members
- A shout out on United Way's Facebook, Twitter, Instagram and LinkedIn pages

## 2021-22 PROCESS

If your group's donations are received between April 2021 and March 2022, your name/logo recognition will be in Kits distributed April 2022 through March 2023. If your group plans to reach Literacy Leader recognition level before this year's donation deadline, please let United Way know in advance to ensure inclusion of your logo in Literacy Kit materials. To see our current timeline, visit [yourunitedway.org/literacykits](https://yourunitedway.org/literacykits).

Contact us at [volunteer@yourunitedway.org](mailto:volunteer@yourunitedway.org) to get started.

## A SPECIAL THANKS TO OUR 2020-21 LITERACY KIT LEADERS

