

UNITED WAY LITERACY KITS OVERVIEW

Early learning resources are critical to ensuring children in the Greater Richmond and Petersburg region are ready for kindergarten and reading at grade-level by third grade.

ABOUT UNITED WAY LITERACY KITS

What's included in a United Way Literacy Kit?

A new, age-appropriate book, school supplies, a backpack and information to empower families around school readiness and literacy.

How many kits will United Way distribute?

United Way of Greater Richmond & Petersburg hopes to distribute more than 1,000 Literacy Kits to rising kindergartners and their families on Kindergarten Registration Day and throughout the year to early elementary students.

What is the deadline for turning in Literacy Kits?

There will be three donation deadlines:

- **September 30, 2022** – Fall Distribution
- **March 24, 2023** – Spring Distribution
- **June 16, 2023** – Kindergarten Countdown Camp Distribution

Contact volunteer@yourunitedway.org to schedule a donation drop-off.

HOW TO GET INVOLVED

- **Host a Literacy Kit Drive.** Bring together friends, neighbors or colleagues to raise supplies and books and assemble them into Literacy Kits. Each kit will take about an hour to assemble and decorate.
- **Become a Literacy Kit Leader.** Any group donating \$1,500 or 100 completed kits will be recognized as a [Literacy Kit Leader](#) on our website, in our volunteer newsletter, on social media and in the Literacy Kits.
- **Donate completed kits.** Contributing United Way Literacy Kits is fun, easy and can be done from home. Use our [supply list](#) to collect and assemble the necessary supplies.
- **Volunteer with us.** United Way Literacy Kits are a year-round effort. We are always recruiting volunteers to help with upcoming phases. Email volunteer@yourunitedway.org to learn more.

UNITED WAY LITERACY KITS VOLUNTEER TOOLKIT

Contact volunteer@yourunitedway.org for any questions, or to schedule a donation drop-off.

2022-23 TIMELINE

AUGUST

Literacy Kit Kick-Off

United Way begins another year of raising and distributing kits for young learners throughout our region.

AUGUST

Literacy Kit Drive Meet-Up

Volunteers join United Way to learn more about raising supplies for Literacy Kits.

SEPTEMBER

Fall Donation Deadline

Completed Literacy Kits must be dropped off to United Way by **September 30, 2022**. Delivery will occur in October.

MARCH

Spring Donation Deadline

Completed Literacy Kits must be dropped off to United Way by **March 24, 2023**. Delivery will occur in April.

JUNE

Kindergarten Countdown Camp (KCC) Donation Deadline

Completed Literacy Kits must be dropped off to United Way by **June 16, 2023**. Delivery will occur in July.



Literacy Kit Drives

Volunteers collect books and school supplies for their own drives, which are then assembled into Literacy Kits.

ONGOING

Literacy Kit Assembly

United Way coordinates and facilitates groups of volunteers on-site and off-site to assemble more than 1,000 Literacy Kits.

ONGOING