

BECOMING A LITERACY KIT LEADER

We need the support of volunteer groups to distribute thousands of kits to young learners in our region. Any group donating 100 completed kits or donating \$1,500 will be recognized as a United Way Literacy Kit Leader.

RECOGNITION

As a United Way Literacy Kit Leader, you will receive:

- Your group name and organization logo included on printed materials inside United Way Literacy Kits
- Your group name and organization logo featured on our [website](#)
- A shout out in our Monthly Newsletter which reaches more than 20,000 community members
- A shout-out on one of United Way's social media pages.

2023-24 PROCESS

If your donation is received between September 2023 and June 2024, your name/logo recognition will be in Kits that are distributed between September 2024 and June 2025. If your group anticipates reaching Literacy Kit Leader recognition level after the last donation deadline, please inform the Volunteer Coordinator in advance to ensure inclusion of your logo in Literacy Kit materials. To see our current timeline, visit www.yourunitedway.org/earlyliteracy/.

Contact us at volunteer@yourunitedway.org to get started.

A SPECIAL THANKS TO OUR 2022-23 LITERACY KIT LEADERS

