

# UNITED WAY LITERACY KITS OVERVIEW

Early learning resources are critical to ensuring children in the Greater Richmond and Petersburg region are ready for kindergarten and reading at grade-level by third grade.

## ABOUT UNITED WAY LITERACY KITS

### What's included in a United Way Literacy Kit?

A new, age-appropriate book or composition notebook, essential school supplies, and information to empower families around school readiness and literacy, inside of a backpack or colorfully decorated box.

### How many kits will United Way distribute?

United Way of Greater Richmond & Petersburg hopes to distribute more than 1,000 Literacy Kits to rising kindergartners and their families on Kindergarten Registration Day and throughout the year to early elementary students.

### What is the deadline for turning in Literacy Kits?

There will be three donation deadlines:

- **October 2, 2023** – Fall Distribution
- **February 26, 2024** – Spring Distribution
- **May 20, 2024** – Kindergarten Countdown Camp Distribution

Contact [volunteer@yourunitedway.org](mailto:volunteer@yourunitedway.org) to schedule a donation drop-off.

## HOW TO GET INVOLVED

- **Host a Literacy Kit Drive.** Bring together friends, neighbors or colleagues to raise supplies and books and assemble them into Literacy Kits. Each kit will take about an hour to assemble and decorate.
- **Become a Literacy Kit Leader.** Any group donating \$1,500 or 100 completed kits will be recognized as a [Literacy Kit Leader](#) on our website, in our volunteer newsletter, on social media and in the Literacy Kits.
- **Donate completed kits.** Contributing United Way Literacy Kits is fun, easy and can be done from home. Use our [supply list](#) to collect and assemble the necessary supplies.
- **Volunteer with us.** United Way Literacy Kits are a year-round effort. We are always recruiting volunteers to help with upcoming phases. Email [volunteer@yourunitedway.org](mailto:volunteer@yourunitedway.org) to learn more.

# 2023-24 TIMELINE

AUGUST

## Literacy Kit Kick-Off

United Way begins another year of raising and distributing kits for young learners throughout our region.

AUGUST

## Literacy Kit Drive Meet-Up

Volunteers join United Way to learn more about raising supplies for Literacy Kits.

OCTOBER

## Fall Donation Deadline

Completed Literacy Kits must be dropped off to United Way by **October 2, 2023**. Delivery will occur in October.

MARCH

## Spring Donation Deadline

Completed Literacy Kits must be dropped off to United Way by **February 26, 2024**. Delivery will occur in March.

JUNE

## Kindergarten Countdown Camp (KCC) Donation Deadline

Completed Literacy Kits must be dropped off to United Way by **May 20, 2024**. Delivery will occur in June.

## Literacy Kit Drives

Volunteers collect books and school supplies for their own drives, which are then assembled into Literacy Kits.

ONGOING

## Literacy Kit Assembly

United Way coordinates and facilitates groups of volunteers on-site and off-site to assemble more than 1,000 Literacy Kits.

ONGOING