

IMPACT 2023-2024 REPORT



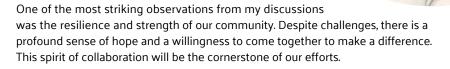


United Way of Greater Richmond & Petersburg is a nonprofit organization that exists to mobilize the caring power of our local communities to help those in need and to create opportunities for all people to thrive.

For more than a century, United Way has connected people and resources to address the needs of our most vulnerable residents and drive solutions to root causes.

Dear Friends,

I am excited to share reflections and updates since joining United Way of Greater Richmond & Petersburg in June 2023. Over the past year, we've embarked on a journey of listening, learning, and transformation. Meeting with our valued community members, partners, and stakeholders has been a privilege, and your perspectives have reinforced the urgent need to address complex challenges like disparities in access to learning opportunities for our children, financial security, and access to essential services.



Our vision is clear: by 2030 United Way of Greater Richmond & Petersburg will be a driving force for innovation and impact. We are committed to fostering partnerships across sectors to tackle issues such as affordable housing, food security, and educational opportunities.

We have taken significant steps toward this vision. Our new strategic plan, launched on July 1, 2024, focuses on creating inclusive and sustainable solutions. We prioritize collaboration, impact, transparency, and accountability ensuring we are responsive to those we serve.

I am deeply grateful for your continued support and dedication. Together, we can build a community where everyone has the opportunity to thrive. Please reach out if you have guestions or want to get more involved in your United Way.

I am inspired by the possibilities ahead and am confident that together, we can create a brighter future for our region.

Sincerely,

Barbara Couto Sipe

Barbara C. Sipe

President & CFO

2023-2024 BOARD OF DIRECTORS

United Way's Board of Directors is responsible for overseeing the business affairs of the organization, including strategic direction, resources, reputation, and stewardship of the organization's mission and assets.

Executive Committee Lakshmi Algappan

Chair EY LLP

Robert Cowgill

First Vice Chair South State Bank

Mike Bruce

Second Vice Chair 2023 Campaign Chair Enterprise Mobility

Corynne Arnett Immediate Past Chair

Immediate Past Chair Dominion Energy Peter Perkins Treasurer Anthem (Retired)

Members Sherrie Armstrong

Community Foundation for a greater Richmond

Cindy Buckler Wells Fargo Advisors (Retired)

Theresa Chambless Publix Super Markets Josh Dare The Hodges Partnership

Tammy Hornsby-Fink Federal Reserve Bank of Richmond

Sandra Onyiuke Capital One

Dierdre Pearson Community Impact Committee Chair Richmond Behavioral Health Authority Ashanté Smith Troutman Pepper

Kelly Till Richmond Times-Dispatch

Susan Triggs Virginia Department of Health (Retired)

Lynn White Genworth Financial

Tony Witherspoon Deloitte

2023-2024 IMPACT COMMITTEE MEMBERS

United Way's Community Impact Committee made up of diverse, local, volunteer, subject matter experts, tackles regional challenges through research, community input, and data. They meet monthly to assess community needs and advise United Way leadership on funding decisions for partner programs.

Dierdre Pearson

Chair Richmond Behavioral Health Authority

Dalila Medrano Vice Chair Chesterfield County

Ron Alpern Alpern Consulting

Frank Baskind VCU School of Social Work (Retired)

Cindy Buckler UWGRP Board Member Wells Fargo Advisors (Retired) George Calvert

Atlantic Union Bank Wealth Management

Debbie Dugger Chesterfield County

Phyllis Grooms-Gordon City of Richmond Department of Social Services

Dawn Hathaway South State Bank

Cathy Howard VCU School of Psychology (Retired) Bill Liepis

U.S. Army Colonel (Retired)

Beth Ludden Genworth Financial

Roxanne Marr-Shears Virginia Department of Behavioral Health & Development Services

Khari Patterson Richmond City Office of Community Wealth Building

Peter Perkins UWGRP Board Member Anthem (Retired) Regina Pittman Capital Bank

Robert Rolfe Hunton Andrews Kurth LLP

Cache Steinberg Community Volunteer

Susan Triggs UWGRP Board Member VA Department of Health (Retired)

On behalf of United Way's **Board of Directors**

Dear Friends.

Thank you for your valued support for our community. We envision the Greater Richmond and Petersburg region as a thriving area where everyone can live their best lives. This vision belongs to our entire community and embodies our collective success.

Our journey began in 1911 with a visionary meeting that ignited the creation of our local organization. In 1924, the 'Community Chest' campaign was launched in response to the evolving needs of our society. Throughout Richmond's history-shaped by urbanization, societal changes, and global challenges-we have continually adapted, leading efforts to address the increasingly complex needs of our community through fundraising, collaboration, and strategic investment.



Mirroring the stories of many in our community, our history is one of resilience. We recognize our obligation to contribute to its strength. Through coordination and persistence, we can achieve more together than we ever could alone. United Way is a movement empowering everyone to create lasting change. Our reach across 13 localities and over a million residents makes us a force for good.

We pledge to find the most effective ways to help our community thrive. From driving systemic change to meeting immediate needs, our commitment is unwavering. Together, we pursue meaningful impact, illuminating the pathway forward.

If you've been part of this journey, thank you for your support. If you're just joining us, welcome! We aim for this work to become 'THE' work of building a thriving region and eliminating barriers to opportunity. Together, we can bring this vision to life.



Sincerely, Lakshmi Algappan **Board Chair**





THANKS TO OUR DONORS. CORPORATE PARTNERS AND VOLUNTEERS' GENEROUS SUPPORT. IN FY24 WE PROUDLY INVESTED:

\$4.4 MILLION

INTO THE GREATER RICHMOND AND PETERSBURG REGION

SUPPORTING OUR COMMUNITY THROUGH GRANTS, DIRECT SERVICES, AND STRATEGIC INITIATIVES TO ENSURE ALL RESIDENTS HAVE THE OPPORTUNITY TO THRIVE.

\$2 MILLION

\$1.5 MILLION

\$900,000

in grants awared to

in designated gifts from individuals transferred directly to

296

QUALIFYING NONPROFITS

in separate funding from foundations advanced United Way-led initiatives aimed at driving the growth and prosperity of the community.

THROUGH UNITED WAY INITIATIVES AND INVESTMENTS IN OUR PORTFOLIO OF FUNDED PARTNERS. UNITED WAY MOBILIZED THE COLLECTIVE POWER OF:

88

72

COMMUNITY-BASED **ORGANIZATIONS**

COMMUNITY-LED

HUMAN SERVICE

288

WORKPLACES

9.020

DONORS

HELPING 94,000 PEOPLE

ACCESS OPPORTUNITIES FOR UPWARD ECONOMIC MOBILITY IN THE FORM OF BASIC NEEDS. QUALITY LEARNING, GOOD HEALTH & WELLBEING, AND FINANCIAL SECURITY.

4.000

INDIVIDUALS

1.011

VOLUNTEERS

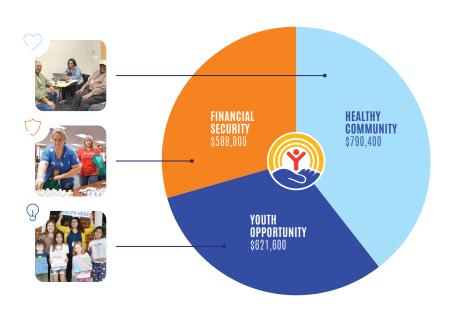
served by United Way initiatives such as Tax Assistance. WomenRise, RideUnited, and EveryDay Strong.

gave their time or talents with 2.545 volunteer hours impacting 161,205 community members with 80 completed volunteer opportunities.



INVESTING STRATEGICALLY

in three impact areas





In times of crisis, it is rare that needs are isolated to one service provider. No single nonprofit may be able to provide all the necessary support for a family or individual needs. When you give to United Way of Greater Richmond & Petersburg, your donation is combined with others to create a united force, reaching multiple providers and maximizing our collective impact.

United Way will always be a critical asset to community and conduit of real change. In order to make our greatest impact, we must adapt and evolve our model in order to meet the most pressing needs of our community. To do this, we reevaluated our framework and refined our funding strategy, aligning the 'Steps to Success' with three newly named impact areas:





HEALTHY COMMUNITY



Improving health and well-being for all

Access to healthcare is becoming increasingly limited, with rising emergency room visits for preventable conditions, a looming physician shortage, and gaps in care for the elderly and expectant mothers. Food insecurity, particularly in rural areas, is exacerbated by inadequate transportation and social isolation, especially among older adults.

Why it matters:

Expanding access to healthcare and addressing food insecurity are vital for creating healthier, more resilient communities. Ensuring that everyone, regardless of location or income, has access to essential health services leads to better outcomes and reduces long-term costs. By tackling these issues, we build communities where all individuals can thrive and contribute to a vibrant, equitable society.

HERE IS HOW YOUR SUPPORT HELPED YOUR NEIGHBORS:

990/0

OF CHILDREN IN HOME VISITING PROGRAMS
WERE REGULARLY SCREENED FOR
DEVELOPMENTAL MILESTONES AND IF NEEDED
REFERRED TO RELEVANT SERVICES.

2024 FUNDED PROGRAMS

ACCESS NOW

· Specialty Medical Care for the Uninsured

BETTER HOUSING COALITION

· Senior Coordinated Care

CHILD SAVERS

• Trauma-Informed Mental Health Services to Support Children's Resiliency

CIRCLE CENTER

· Adult Day Services

CROSS OVER HEALTHCARE MINISTRY

- · Chronic Disease Management
- · Pediatrics Program

DAILY PLANET

· Integrated Care

FAMILY LIFELINE

- · Early Childhood Development Initiative
- In-home support services

FFFNMNRF

· Meals on Wheels

GOOCHLAND CARES

· Access to Health Care

GREATER RICHMOND SCAN

- · Family Support Program
- · Circle Preschool Program

HEALTH BRIGADE

· Integrated Care for Older Adults

JEWISH FAMILY SERVICES

· In-Home Personal Care

PROJECT: HOMES

· Renew Crew

SENIOR CONNECTIONS

· Care Transitions

SOAR 365

(FORMERLY GREATER RICHMOND ARC)

- · Adult Day and Adult Day Health Services
- · Respite Care for Adults with Disabilities
- · Pediatric Therapy

SOUTH RICHMOND ADULT DAY CARE

· Adult Day Care

ST. JOSEPH'S VILLA

Mental Health Services

THRIVE VIRGINIA

(FORMERLY QUIN RIVERS)

· Charles City/New Kent Healthy Families

VIRGINIA DENTAL ASSOCIATION

· Donated Dental Services

YMCA OF GREATER RICHMOND

· Aging Strong Program

YWCA OF RICHMOND

Crisis Response Services



EVERYDAY STRONG

EveryDay Strong, a United Way program, trains adults to support the mental health of children aged 8 to 18 using a research-based framework. Partnering with Greater Richmond SCAN, Petersburg City Public Schools, and over 30 others, the program offers free resources and training to build youth



"I've personally benefited from programs funded by the United Way while growing up. That has given me firsthand knowledge of how impactful the United Way's support can be for individuals, families and communities." - ASHANTE S.



YOUTH OPPORTUNITY



Helping young people realize their full potential

Many low-income families lack access to affordable, reliable, high-quality childcare, leaving 40% of Virginia's Kindergarteners underprepared in key areas like literacy and math. Less than 30% of children from ALICE households are enrolled in preschool, and the high cost of childcare consumes up to 25% of their budgets. For older youth, chronic absenteeism, mental health challenges, and high dropout rates threaten their future success.

Why it matters:

Investing in early childhood education and supportive programs for youth is critical to helping them reach their full potential. Quality childcare and educational opportunities can close achievement gaps and set the foundation for future success, especially for children from underserved families. Supporting out-of-school programs during middle and high school can improve mental health, academic performance, and career readiness, ultimately leading to stable, successful lives.

HERE IS HOW YOUR SUPPORT HELPED YOUR NEIGHBORS:

79º/₀

(5,903) MIDDLE SCHOOL STUDENTS IMPROVED IN ACADEMIC PERFORMANCE

2024 FUNDED PROGRAMS

ART 180

· Community-Based Programs

BIG BROTHERS BIG SISTERS

· Community-based Mentoring

BOYS & GIRLS CLUBS OF METRO RICHMOND

- · Life Readiness Program for Teens
- Coordinated Support for Alumni / Opportunity Youth

BOYS TO MEN MENTORING NETWORK OF VIRGINIA

 Young Men Finding a Safe Space to Overcome Barriers

CHILDREN'S HOME SOCIETY OF VIRGINIA

· Partnership for Adoptions

COMMUNITIES IN SCHOOLS OF CHESTERFIELD

- Fostering School Engagement and Success
- Promoting Increased Graduation Rates for Chesterfield Students

COMMUNITIES IN SCHOOLS OF PETERSBURG

 Integrated Student Support Services for Underserved Students

COMMUNITIES IN SCHOOLS OF RICHMOND

· Elementary Schools

FRIENDS ASSOCIATION FOR CHILDREN

Preschool

HIGHER ACHIEVEMENT PROGRAM

· Closing the Middle School Opportunity Gap

MENTOR VIRGINIA

(FORMERLY VIRGINIA MENTORING PARTNERSHIP)

·Training and Quality Assurance

NEXTUP RVA

· Creating Access to Opportunity

PARTNERSHIP FOR THE FUTURE

· Success in College and Beyond

PETER PAUL DEVELOPMENT CENTER

· Middle School Education

SACRED HEART CENTER

- · College and Career Bound Program
- · Family Literacy Project

THE LITERACY LAB

- · Leading Men Richmond
- · Literacy Tutoring

THE SALVATION ARMY

· Bovs and Girls Club

YMCA OF GREATER RICHMOND

• Out-of-School Time - Greater Richmond

YWCA OF RICHMOND

The Sprout School



KINDERGARTEN COUNTDOWN CAMP

(PROGRAM SUNSET 7/30/24) The Kindergarten Countdown Camp (KCC) pilot program successfully addresses the need for school readiness in rural communities. In 2023, 81% of students improved academic skills while at camp. In 2024, United Way transitioned the KCC administration to Powhatan and Dinwiddie Counties, providing technical support to ensure the program's sustainability. Thanks to United Way, donors, and school partners, the KCC now offers rising kindergarten students-without preschool experience-a free summer learning program taught by licensed teachers. Students receive breakfast, lunch, a new book each week, and school supplies, while gaining essential academic and social-emotional skills for a successful start in kindergarten.

VOLUNTEERING

YOUTH OPPORTUNITY



LITERACY KITS

Early learning resources are vital for kindergarten readiness and reading proficiency by third grade. Volunteers create Literacy Kits with tools and information to support families. A Literacy Kit Leader is a group that donates at least 100 kits or \$1,500 to our efforts.



2.395

LITERACY KITS DISTRIBUTED TO LOCAL STUDENTS

LITTLE FREE LIBRARIES

Little Free Libraries throughout the region offer free literary resources, encouraging children to read while giving families easy access to new and used books. Community members exchange books, and United Way volunteers ensure they are regularly restocked.



8

NEW LITTLE FREE LIBRARIES INSTALLED



FINANCIAL SECURITY

Creating a stronger financial future for every generation

Financial insecurity affects 42% of the Richmond region's population, with ALICE (Asset Limited Income Constrained Employed) households struggling to afford basic necessities like housing, food, and healthcare. High eviction rates, food insecurity, and a severe shortage of affordable housing cause many residents to risk homelessness. These challenges weaken community resilience and social cohesion.

Why it matters:

Addressing financial instability is key to promoting economic mobility and community well-being. Providing access to affordable housing, essential resources, and financial services helps individuals and families build wealth, achieve stability, and contribute to a stronger, more equitable community. Supporting vulnerable populations fosters resilience and ensures that everyone has the opportunity to succeed.

HOME REPAIR, ADULT DAY SERVICES, AND HOME CARE PROGRAMS RESULTED IN SAVINGS OF

\$21,490,863

FOR FAMILY CAREGIVERS AND TAXPAYERS.

122

HOUSEHOLDS MOVED INTO PERMANENT HOUSING THROUGH CRISIS HOTLINE SUPPORT

2024 FUNDED PROGRAMS

BOYS & GIRLS CLUBS OF METRO RICHMOND

 Thriving Families: BGCMR Family Stability Program

CARITAS

· Emergency Shelter and Case Management

CHESTERFIELD COLONIAL HEIGHTS ALLIANCE FOR SOCIAL MINISTRY (CCHASM)

• Emergency Food Assistance for Families and Individuals in Crisis

COMMONWEALTH CATHOLIC CHARITIES

· Housing Resource Center

HANOVER SAFE PLACE

· Financial Education

HOMEWARD

- · Coordinated Entry to Homeless Services
- · Utilizing Data to Facilitate Systems Change

HOUSING FAMILIES FIRST

- · Hilliard House Emergency Shelter
- · Building Neighbors

HUMANKIND (PBFS)

· Ways to Work

OAR OF RICHMOND

· START! Reentry

PARTNERSHIP FOR HOUSING AFFORDABILITY

· Richmond Housing Resource Line

PROGRESSIVE ADULT REHABILITATION CENTER (PARC)

· Supported Employment

REAL LIFE

• REAL Houses: Providing Recovery and Transitional Housing

SOUTHSIDE COMMUNITY DEVELOPMENT HOUSING CORPORATION

· Latino Community Engagement

SUPPORTWORKS HOUSING

 Supportive Services for Formerly Homeless Individuals

ST. JOSEPH'S VILLA

Flagler Housing / Homeless
 Services Petersburg Youth

THE READ CENTER

· Adult Literacy Programs

THE SALVATION ARMY

· Emergency Homeless Shelter

THRIVE VIRGINIA (FORMERLY OUIN RIVERS)

 Financial / Housing Counseling Program

VIRGINIA HOME FOR BOYS & GIRLS

Pride Place at VHBG

VIRGINIA LISC

- · Financial Opportunity Centers
- Smart Savings

YWCA RICHMOND

 Building Resilience in Survivors of Domestic Violence and Sexual Assault



WOMENRISE

United Way's WomenRise program offers childcare scholarships to single moms pursuing college degrees or certificates, helping them with both childcare and career advancement. Women United members fundraise, select scholarship recipients, and provide ongoing

support throughout the year.

19

SINGLE MOMS RECEIVED CHILDCARE SCHOLARSHIPS DURING THE 2023-2024 SCHOOL YEAR.

84⁰/₀

FIRST GENERATION COLLEGE STUDENTS

WOMENRISE GRADUATES SINCE THE PROGRAM STARTED

\$400,000

IN SCHOLARSHIP FUNDS SINCE THE PROGRAM STARTED



FMPOWFR SPONSOR:



BUSINESS CIRCLE SPONSORS:

Dominion Service Company Latched Mama Magnify Managed Benefits **Quadrant Family Services** Rich's Stitches, Inc. Richmond Memorial Health Foundation St. Mary's Catholic Church

MISSION SPONSORS:









Richmond Times-Dispatch





UNITED FOR ALICE



United for ALICE is a driver of innovation, research, and action to improve life across the country for ALICE (Asset Limited, Income Constrained, Employed) and for all. Through the development of the ALICE measurements, a comprehensive, unbiased picture of financial hardship has emerged. Harnessing this data and research on the mismatch between low-paying jobs and the cost of survival, ALICE partners convene, advocate, and collaborate on solutions that promote financial stability at local, state, and national levels. United for ALICE raises awareness about a huge but hidden segment of our community that is struggling to afford basic necessities. The success of a community is directly related to the financial stability of its members. United Way staff convene lunch and learn workshops for interested groups.

TAX ASSISTANCE PROGRAM

United Way's Tax Assistance Program provides free tax prep for families and individuals earning \$64,000 or less. With 15 sites in the Greater Richmond and Petersburg region, 189 volunteers eased tax season stress and brought financial relief to those in need.

2024 TAX SEASON RESULTS:



ACCEPTED RETURNS

IN EARNED INCOME TAX CREDIT REFUNDS

3,262 \$3,633,630

IN TAX REFUNDS

\$937,873 \$815,500

SAVED IN TAX PREPARATION FEES





DOMINION ENERGYSHARE

Since 1982, Dominion EnergyShare has helped more than 926,000 individuals and families experiencing financial hardship with the cost of heating and cooling their homes. For 42 years, Dominion Energy has partnered with United Way of Greater Richmond & Petersburg to provide financial management of the program.

PROGRAM YFAR 6/23-5/24



13,800

INDIVIDUALS AND **FAMILIES SERVED**

INDIVIDUALS LIVING WITH DISABILITIES FAMILIES SERVED 1,300

MILITARY VETERANS **FAMILIES SERVED**

HOMES WEATHERIZED

RIDE UNITED

Ride United, a partnership with Lyft, provides on-demand rides for those without transportation. Launched in June 2021 to help with COVID-19 vaccination appointments, our Ride United program now supports various needs including education, employment, and healthcare. In collaboration with HumanKind. Senior Connections, and the Community College Workforce Alliance, United Way addresses transportation gaps for essential tasks. Since 2021, 1,612 rides have been completed, with 454 in fiscal year 2024.

"Ride United has helped Family Lifeline support older adults living off bus lines by providing essential rides. It also offers added support to our care providers, enhancing our ability to serve both staff and seniors in their homes." - ANNA HARDIN. SENIOR VP OF PROGRAMS. FAMILY LIFFLINE

DRIVING COMMUNITY ENGAGEMENT

Core to United Way is the principle that we can solve more problems working together than individually.

United Way leads regional efforts by uniting partners to tackle tough challenges. We administer the U.S. Emergency Food and Shelter Program that supports nonprofits across the region with funding to provide food, shelter, and utility assistance to more clients. Additionally, we serve as a member on the Workforce Coalition RVA, alongside Chamber RVA, Community College Workforce Alliance, Capital Region Workforce Partnership, the Office for Community Wealth Building and many others. This cross-sector, collaborative initiative connects job seekers with living wage jobs and increases the pipeline of jobseekers equipped with the necessary skills to be successful in high-demand industries like healthcare, manufacturing, and IT.





HEROES AMONG US





Our Steps to Success event sponsors made it possible to give special recognition to individuals and corporate partners who are leading the way in making our community a better place. Thank you to these inspiring award winners and to our sponsors for their support

PRESENTING SPONSOR



GOLD SPONSOR

Deloitte.

SILVER SPONSORS



















CORPORATE PARTNER OF THE YEAR - PUBLIX SUPER MARKETS



COMMUNITY CHAMPION MIKAYLA HALES - PITNEY BOWES

ADT AWARD JONATHAN AND JENNIFER LEON LEADERSHIP CHAMPION KAREN WHEELEN COMMUNITY IMPACT VOLUNTEERISM MIKI ANNAMANTHADOO

STEPS TO SUCCESS AWARD - WORKFORCE COALITION RVA



WORKPLACE PARTNERS

For 100 years, United Way has mobilized individuals and businesses to become active, caring members of the community. Through our workplace engagement, we make philanthropy and civic involvement accessible to all employees, connecting resources toward effective solutions. In partnership with 288 workplaces, United Way of Greater Richmond & Petersburg received support through corporate gifts, grants, sponsorships, and employee campaigns. Thank you to our corporate and community partners for your generosity that makes this work possible.

TOP 25 WORKPLACE PARTNERS



AAA Mid-Atlantic Abbott Laboratories

Access Now

Air Products & Chemicals, Inc. AKA Rho Eta Omega Chapter Allen, Allen, Allen & Allen

Allied Solutions

Altria Amazon

Ameriprise Financial

Ameritas Aqua Virginia Ashby **TATA**

Athene Annuity & Life Assurance Company

Atlantic Union Bank

Automatic Data Processing

Avient

Bank of America

Benco Dental Supply Company

Berkshire Hathaway Energy Foundation Big Brothers & Big Sisters Services

Bissell. Inc. BMO Harris Bank Bremo Pharmacy

Brenco Inc - Amsted Rail

Brown Advisory

Burns & McDonnell Engineering

Byrd Creek Farm

Carmax

Carrell Blanton Ferris & Associates PLC

Caterpillar

CFC - Combined Federal Campaign

ChamberRVA

Chesterfield County Government

Children's Home Society of Virginia

ChildSavers CIGNA Healthcare

Circle Center Adult Day Services

Citizens Bank

Colonial Group Inc.

Comcast NBCUniversal

Commonwealth Catholic Charities

Commscope Technologies

Communities In Schools of Petersburg Communities In Schools of Richmond

ConAgra Foods

Corman Kokosing Construction Company

Corteva

Cozen O'Connor

Cross Sales & Engineering Co. CrossOver Healthcare Ministry **CRST International Headquarters** Crystal Ice Company, Inc. Cummins Power Generation

CVC - Combined Virginia Campaign

Daily Planet Health Services

Davenport & Co. Delta Air Lines Dillard's

Dominion Service Company

DTE Energy

EAB

Eaton Corporation Edwards Lifesciences EFH Site - Hopewell Plant Eli Lilly and Company **Energy Systems Group** Erie Insurance Group **Evonik Corporation**

Exact Sciences Corporation

Exelon CommEd

FΥ

F&G Annuities & Life Inc.

Farm Bureau Bank

FedEx Feed More

Fidelity National Financial, Inc.

Fifth Third Bank

Fire Protection Equipment Company

First Financial Bank First National Bank

FORVIS

FRIENDS Association for Children

Fulton Bank

Gannett Fleming Inc.

"We are grateful to these employers who recognize the importance of a work-place culture that values community involvement. United Way could not do what they do without the community believing in our mission. We're transforming lives together!"

-MIKE BRUCE, VICE PRESIDENT, AND GENERAL MANAGER FOR ENTERPRISE MOBILITY, 2023 UNITED WAY CAMPAIGN CHAIR. AND MEMBER OF UNITED WAY BOARD OF DIRECTORS

WORKPLACE PARTNERS CONTINUED

General Dynamics

General Electric

Gentry Locke Attorneys
Gilbane Building Company

Grange Mutual Casualty Company

Graphic Packaging Corp. Greater Richmond SCAN

Gresham Smith & Partners

Hallmark

Hanbury, Evans, Wright Vlattas & Company

Hanover County Government Hanover Insurance Companies

Hanover Safe Place Harris Williams HCA Healthcare HDR, Inc. Health Brigade

Hellenic Woman's Club Hoffman & Hoffman

Homeward

Hoover & Strong Inc. Housing Families First Huntington National Bank

Hydrite Chemical IBM Corporation IdeaWeavers

International Paper Corporation

ITG Brands ITW JCPenney

Jewish Family Services Johnson Controls, Inc.

Johnson Mirmiran & Thompson

Kahler Slater

Kaufman & Canoles P.C.

Keiter Kellanova Kimberly-Clark Kingland Kings Dominion

KPMG

Kroger Stores

L.L.Bean - Short Pump Town Center

L3 Harris Technologies, Inc.

Labella Associates

Laboratory Corporation of America

Last Minute Meetings Latched Mama

Lutron Shading Solutions

M&T Bank Macy's Magnify Managed Benefits, Inc.

Manpower

Mark Turner Construction

Markel

Marsh & McLennan Marsh USA, Inc. McGuireWoods LLP

Medtronic Emergency Response Systems

MENTOR Virginia

Mercer

Miller Electric Company Molina Complete Care Mount Level Baptist Church Mount Olive Baptist Church

Mutual of America

Nationwide Mutual Insurance Company

Navy Federal Credit Union

Nelson Mullins Riley & Scarborough LLP Networking Technologies + Support, Inc. New Community School Foundation New Covenant Church of Brethren New Kent County Public Schools Norfolk Southern Railway Company

Foundation

Northwestern Mutual Financial Network

OAR of Richmond

ODEC Okta

OneAmerica Financial Partners, Inc.

O'Reilly Auto Parts Owens & Minor Padilla

Paychex Peoples Bank

Petersburg City Public Schools

PetSmart

Pitney Bowes Inc.

PNC Bank

Polychrome Collective LLC

PRA Group

Principal Financial Group

Progressive Adult Rehabilitation Center, Inc.

project:HOMES

Prudential Insurance Company Quadrant Family Services Quinn Evans Architects Randolph Macon College

Raymond James

RBC Wealth Management

Reed Smith LLP

Reliance Steel & Aluminum

Richmond Behavioral Health Authority

Richmond Memorial Health Foundation

Richmond Times Dispatch

Ricoh

Rockwell Automation

Royal Cup, Inc. RTI International

Ryder Truck Rental, Inc. Sacred Heart Center, Inc. Saint Catherine's School

Salesforce

Senior Connections Sentry Insurance

SOAR365

South State Bank

Southern States Cooperative

St. Joseph's Villa

St. Mary's Catholic Church Standard Insurance Company

Sun Life Financial

SWBC

Swedish Match North America

Target

Taylor's Do It Center
TD Bank Corporation
The Bell Company LLC
The Hershey Company
The Hodges Partnership
The Monument Group
The Monument Sports Group

The Salvation Army The Tax Complex, LC

Thrive Virginia

TJX Companies, Inc.

T-Mobile Toast.org Total Quality Logistics, LLC Transamerica Agency Network

Travelers Insurance Troutman Pepper

Trustmark

TSYS Global Payments Turner Industries Group

U.S. Bank

Universal Corporation

UPMC

Utica National Insurance Group

Vamac, Inc. Veolia Verizon

Virginia Bankers Association

Virginia Credit Union

Virginia Supportive Housing

Vistra Corp.

Vulcan Materials Company W. M. Jordan Company

Waco, Inc.
Wagman
WalMart/Sam's
Warren Whitney
Webster Bank
WestRock Company
Whiteford, Taylor & Preston

Whitley/Service Roofing & Sheet Metal Co.

Wilsonart WRIC TV 8 WTVR CBS 6

YMCA of Greater Richmond



GIVING SPIRIT

United Way recognizes the following generous donors whose investments power our work in the community.

ALEXIS DE TOCQUEVILLE SOCIETY (>\$10,000)

United Way's Alexis de Tocqueville Society is an elite group of local leaders dedicated to creating positive change and fueling high-impact work in the Greater Richmond and Petersburg region for years to come.

LA SOCIÉTÉ NATIONALE: \$100,000-\$249,999

The Lantana Foundation

ORDRE DE FRATERNITÉ: \$75,000-\$99,999

Herndon Foundation Nancy & Bruce Gottwald, Sr.

ORDRE D'EGALITÉ: \$50,000-\$74,999

Thomas E. & Ann Parker Gottwald

ORDRE DE LIBERTÉ: \$25,000-\$49,999

Martin J. Barrington
Mary & Willis Blackwood
The R.E.B. Foundation
James M. Frye Endowment Fund II
Mr. & Mrs. Thomas F. Garner, Jr.
Dr. & Mrs. William V. Garner
Mr. & Mrs. William H. Goodwin, Jr.
Constance & Linwood Lacy
Anthony F. & Susan M. Markel Fund
Mr. & Mrs. Stedman Oakey
Barbara B. & James E. Ukrop Fund
Jayne & Bobby Ukrop

MEMBRES DE LA SOCIÉTY: \$10,000-\$24,999

Brian & Amanda Aker Sherrie L. & Gary L. Armstrong Charitable Fund John & Wendy Asbury G. Robert & Cindy Aston Lori & Edwen Belza Laura Boland

Brockenbrough Family Fund

Mr. Frank E. Brown Mike & Wendi Bruce Ward & Cindy Buckler

Thomas & Nancy J. Chewning Family Fund

The Dodd Family
Mr. Colin S. Drozdowski

Mr. G.S. Fitz Hugh Jr. Charitable Gift Fund

Charles & May Fox Yvonne & Charles Gold Eugene & Barbara Grecheck Brandon & Nancy Harrell Mr. & Mrs. James A. Jacobs Jonathan & Jennifer Leon The Lewis Butler Foundation

Mr. & Mrs. William C. McAllister Tom McInerney

Tom Temerney

Wallace B. & Tina B. Millner

Ellen Morrissette

The Morton Family Fund of the Community Foundation for a greater Richmond C.D.L. & M.T.B. Perkins Fund of the Comm Foundation for a greater Richmond Mr. & Mrs. Cotesworth Pinckney

Bob & Jan Reynolds Robert E. Rigsby Bob & Cindy Rolfe Strother & Evie Scott

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Karen M.L. Whelan

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United Way's Leadership Circle provides the foundation for all of the work we do. Leadership Circle members go above and beyond to transform communities by supporting United Way.

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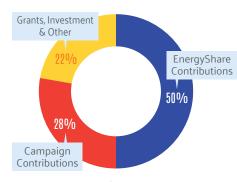
Barbara & J. David Young Aaron L. Zandman

"I've been supporting United Way of Greater Richmond & Petersburg for 50 years. For the last 30, I've served on various boards and committees, mostly related to finance. I trust United Way because they know how to make a real difference. Over the years, I've seen many changes, and I feel wonderful about the organization's current direction. The leadership and dedication are stronger now than ever before. Reflecting on my long journey with United Way, I feel a deep sense of fulfillment. United Way will continue to thrive and positively impact our community, just as it has for the past fifty years. My vision is a community where people help each other, where no one lives in fear, and where everyone is looked after." - KAREN WHELAN

FINANCIAL

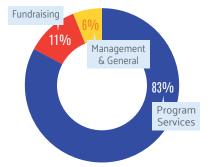
UNAUDITED RESULTS

SUPPORT + REVENUE:



TOTAL: \$12,585,152

EXPENSE:



TOTAL: \$12,037,214

STATEMENT OF FINANCIAL POSITION:

ASSETS	JUNE 30, 2024

 Cash
 \$3,202,544

 Investments
 \$8,335,668

 Accounts Receivable
 \$1,126,733

 Prepaids
 \$35,960

 Lease Assets
 \$492,419

 PP&E
 \$112,471

 Total Assets
 \$13,305,795

LIABILITIES AND NET ASSETS

Short Term Payables \$1,018,131
Long Term Payables \$3,199,457
Lease Liabilities \$540,101
Funds Held for Others \$14,279

Total Liabilities \$4,771,968

NET ASSETS

Without Donor Restrictions \$7,288,201
With Donor Restrictions \$1,245,626

Total Net Assets \$8,533,827

Total Liabilities and Net Assets \$13,305,795



REACH

We support low-income and other vulnerable groups of children, families, and older adults in 13 localities with over one million residents. Our extensive reach across multiple communities allows us to share innovations and scale solutions, improving lives throughout our region.







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