A FULL CIRCLE OF HOPE A FULL CIRCLE OF HOPE A FULL CIRCLE OF HOPE A FULL CIRCLE



UNITED WAY
Greater Richmond
and Petersburg

IMPACT REPORT

2025-2026

A FULL CIRCLE OF HOPE A FULL CIRCLE OF HOPE A FULL CIRCLE

IMPACT THAT COMES FULL CIRCLE

DEAR COMMUNITY MEMBERS

When our community comes together around a shared purpose, remarkable things are possible. This year, we saw that spirit in action across our region. Volunteers gave their time. Donors invested in opportunity. Businesses and community champions stepped forward as partners. Collectively, we strengthened support for our neighbors facing hardship, opening new pathways toward economic mobility.

Time and again, we witness the power of impact coming full circle. A child gains confidence and later mentors the next generation. A mother receives support while pursuing her education and creates a stronger future for her family. A volunteer helps a neighbor today, strengthening a community that will support others tomorrow.

United Way identifies our community's most pressing needs and brings people and resources together to turn generosity into coordinated action. By connecting people to the right support and aligning partners around shared solutions, we create impact that reaches beyond any one person or moment, strengthening families, neighborhoods, and our entire region.

With your help, we reached more than 100,000 individuals across our region. Each one has a story, a challenge, and a future worth investing in.

Thank you for being part of the greater story. Your generosity and commitment strengthen the connections that move our region forward.

With gratitude,



Barbara Couto Sipe
President & CEO



Michael Bruce
Board Chair, 2025-2026
Enterprise Mobility



BOARD OF DIRECTORS

Executive Committee

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Peter Perkins, Anthem*
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Robert Rolfe, Hunton Andrews Kurth*
Susan Triggs, VA Department of Health*

NEIGHBORS HELPING NEIGHBORS

Nearly 200,000 families in our region are working but still experiencing financial hardship, and these challenges rarely occur in isolation.

Solutions must be coordinated and comprehensive. United Way helps families build financial stability and create stronger futures. Through advocacy, strategic partnerships, and support designed around real-life challenges, we connect families with the resources and opportunities they need.

WE ARE HERE FOR...

- **Families** facing economic hardship, connecting them to financial coaching, tax assistance, and workforce programs.
- **Children** who need high-quality early learning, after-school programs, and mentoring, ensuring they have safe, supportive spaces to grow and learn.
- **Single mothers** pursuing education, helping them access affordable childcare so they can work and learn without worrying about their children's safety or well-being.
- **Older adults** who need advocates and assistance in times of crisis, connecting them to home-based services and community programs that protect health, independence, and dignity.
- **Neighbors** who need reliable transportation, providing rides through Ride United so they can get to work, appointments, and essential services.

ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

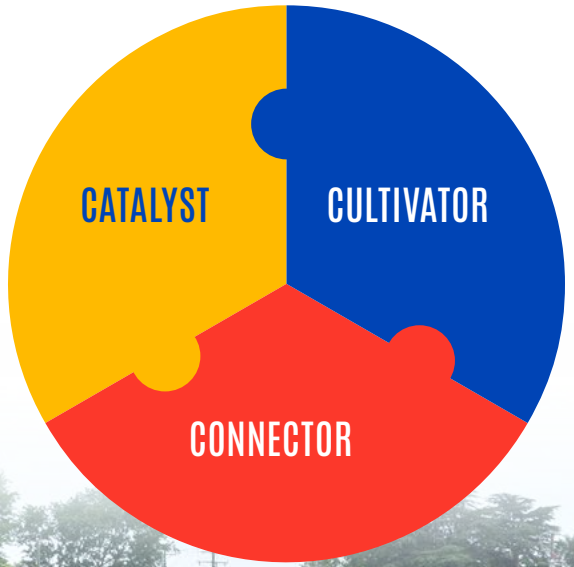
United for ALICE is a national United Way initiative that helps communities better understand financial hardship and respond with meaningful action. By measuring the gap between wages and the cost of living, ALICE data reveals the challenges many working households face and helps guide solutions that create greater economic mobility.

Through community engagement, partnerships, and advocacy, we use these insights to turn understanding into action and help create pathways to a stronger future for individuals, families, and our region.



UNITED FOR ALICE®

LEADING TRANSFORMATIONAL CHANGE



Many organizations help with one part of a person's journey. United Way connects those efforts to create a coordinated path forward.

The challenges people in our region face rarely happen one at a time. A transportation problem can affect a parent's ability to work. A lack of affordable childcare can keep someone from completing an education or pursuing a better job. A child's success can depend on family stability, caring adults, access to healthcare, and opportunities to learn and grow.

United Way looks at the big picture. We listen to our community, use data to identify needs, and bring people and resources together to meet urgent needs today and build greater stability for tomorrow.



OUR IMPACT AREAS

Healthy Community

Improving access to food, healthcare supports, and resources needed to live healthier lives.

Youth Opportunity

Building the skills, confidence, and support networks young people need to succeed.

Financial Security

Helping families overcome barriers, build stability, and create greater opportunity for the future.

UNITED WAY IMPACT AT A GLANCE

Every number represents a neighbor, family, or community touched by the collective efforts of donors, volunteers, partners, and advocates across our region.

120,276
served by grant partners

3,614
VITA clients served

14,600
EnergyShare clients assisted

140,276
individuals impacted*
*CY25

1,514
community volunteers mobilized

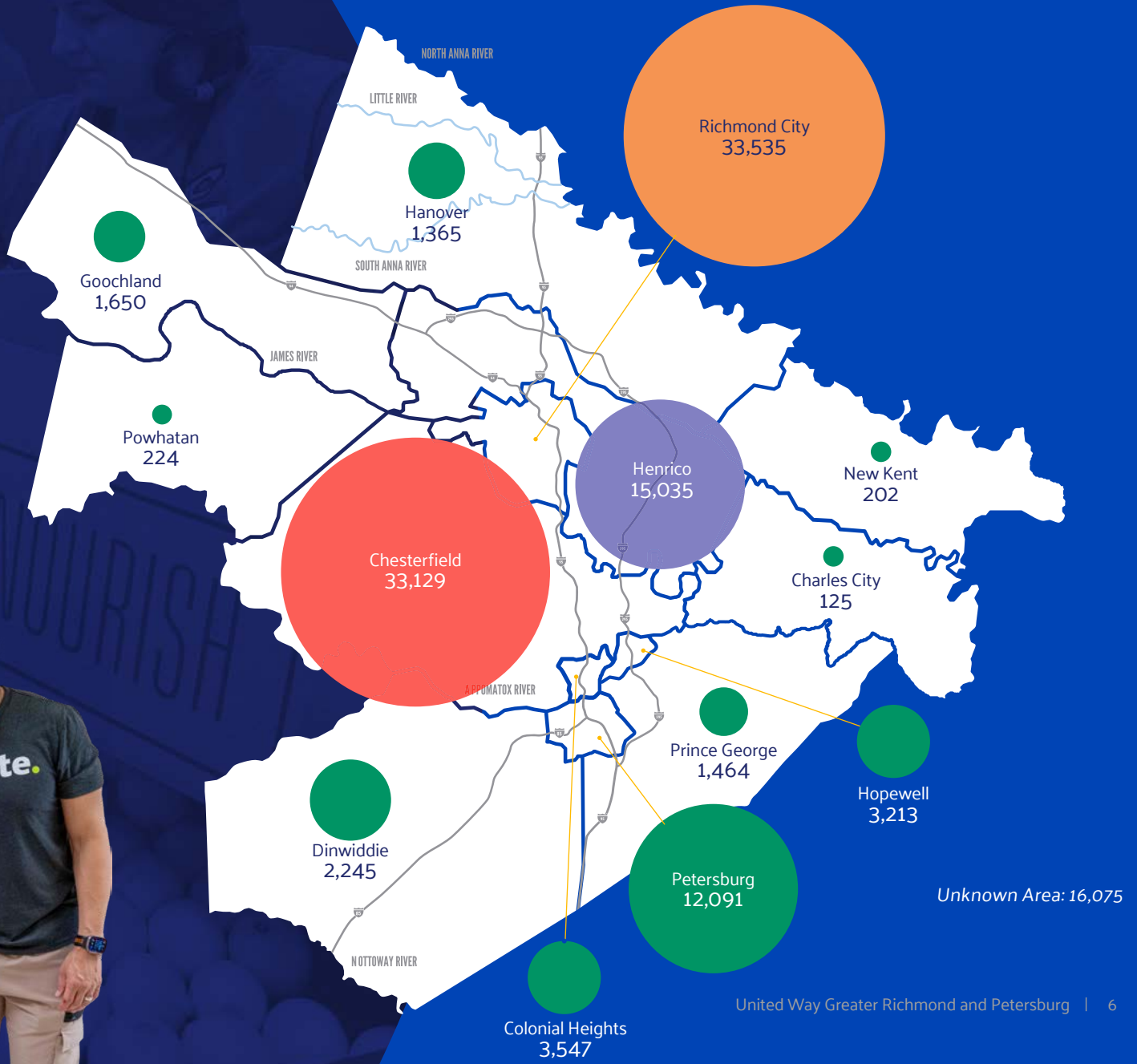
462
Ride United rides provided

$3,842,739
saved in tax refunds



RESIDENTS SERVED IN 13 LOCALITIES





Unknown Area: 16,075

HEALTHY COMMUNITY

Improving Health and Well-Being for All

FOCUS AREAS

- **Healthy food access**
- **Maternal/child health services**
- **Preventative chronic health services**
- **Crisis services to meet basic needs**





IMPACT

1,302,960 meals provided

5,778 people received medical care

31,911 nights of care provided to older adults at home

BUILDING HEALTHIER COMMUNITIES

Good health is shaped by whether families have access to healthy food, preventive care, maternal and child health services, transportation, safe housing, and support during times of crisis.

When one of these supports is missing, the others can quickly be affected. Access to healthcare and nutritious food remains a challenge for many families, especially when rising costs, transportation barriers, and social isolation make essential resources harder to reach.

United Way creates a coordinated path forward by connecting services, resources, and community expertise around shared solutions. The result is better access to care and the support they need today while building healthier, stronger communities for the future.

CARE THAT COMES FULL CIRCLE

When Sohailuddin and Masooda arrived in Richmond in January 2025 with their four children and another baby on the way, they were starting over after fleeing the Taliban. Working overnight shifts and navigating a new community without reliable transportation, they faced challenges that extended far beyond healthcare alone. Through CrossOver Healthcare Ministry, a United Way grant partner, they found more than medical care. They found trusted support, connections to essential resources, and a pathway to stability for their growing family.

Their story reflects a simple truth: health is about more than a doctor's visit. It is shaped by access to healthcare, nutritious food, transportation, stable housing, and a community of support. When those pieces come together, families are better able to build healthier futures. That's why United Way works alongside partners across our region to strengthen the conditions that help people meet today's challenges and thrive for years to come.

UNITED WAY SIGNATURE PROGRAM

EveryDay Strong

Children build resilience through the adults around them. EveryDay Strong equips parents, caregivers, educators, coaches, and other trusted adults with practical tools to support children and teens before challenges become crises.

A $25,000 grant from HCA Virginia through the HCA Healthcare Foundation's Healthier Tomorrow Fund is helping United Way revive and expand this important initiative. Since launching, EveryDay Strong has trained more than 1,000 adults to help young people feel safe, connected, and confident. This investment will extend that impact by reaching more caring adults across our region with research-based tools that strengthen youth resilience and well-being.

We are grateful to HCA Virginia for helping bring new momentum to this work and for recognizing that healthier communities begin with people showing up for one another.

"Our goal is to reach more caring adults with the skills and confidence to show up for the young people in their lives."

- Aliyah Karner, UW Healthy Community Director

SHOWING UP MATTERS

Every child deserves a steady, caring adult, and every caring adult has the power to make a difference. Our EveryDay Strong program was featured on Henrico CASA's Vigilant Voices podcast, where we talked about how consistent adult support changes outcomes for young people.

Listen to the episode on Spotify

HEALTHY COMMUNITY IMPACT GRANT PARTNERS

Access Now, Inc.
Circle Center Adult Day Services
Daily Planet Health Services
Free Clinic of Powhatan
Health Brigade
Healthy Families
Jewish Family Services
Justin J. Davis Heart Foundation
The Storehouse
Underground Kitchen
Community First

YOUTH OPPORTUNITY

Inspiring Young People to Learn, Grow, and Succeed

FOCUS AREAS

- **Family education and support**
- **Quality early care and education**
- **Expanded-learning opportunities throughout Middle and High School**





IMPACT

2,099 children demonstrated strong academic growth

3,572 children demonstrated strong social-emotional learning (SEL)

845 children connected to mentors

BUILDING OPPORTUNITY FOR THE NEXT GENERATION

Every child deserves the chance to learn, grow, and realize their potential. But opportunity is shaped by more than what happens in a classroom. Early learning, supportive relationships, mental well-being, mentoring, and access to enriching experiences all play a role in helping young people succeed.

United Way invests in young people and the support they need to thrive. By creating opportunities to learn, grow, and prepare for the future, they can build a strong foundation for lasting success.





OPPORTUNITY THAT COMES FULL CIRCLE

When Davion joined Higher Achievement in fifth grade, she found more than academic support. She found mentors, encouragement, and opportunities that helped her discover what was possible. From leadership experiences and enrichment opportunities to personalized guidance through the high school application process, those early connections helped her build the confidence and skills to shape her future.

Today, Davion is studying criminology at Howard University after earning her associate's degree before graduating from high school. But perhaps the most powerful part of her story is what came next. She has returned to mentoring, creating similar opportunities for other young people that helped shape her life.

Her story reflects the power of investing in young people. When children have access to caring adults, meaningful opportunities, and the support they need to succeed, the impact can last a lifetime. Sometimes, it comes full circle as one generation helps inspire and support the next

"Access to opportunity through Higher Achievement was the starting point for who I am today."

- Davion, Higher Achievement Alumna & Mentor

YOUTH OPPORTUNITY IMPACT GRANT PARTNERS

Big Brothers Big Sisters
Boys & Girls Clubs of Metro Richmond
Boys to Men Mentoring Network
ChildSavers
Communities In Schools-Chesterfield
Communities In Schools-Petersburg
Communities In Schools-Richmond
FRIENDS Association for Children
Girls to Women Mentoring Network
Greater Richmond SCAN
Higher Achievement
NextUp RVA
Partnership for the Future
Pretty Purposed
Sacred Heart Center
Thrive Birth to Five
Waypoint (Virginia Home for Boys and Girls)
YMCA of Greater Richmond

FINANCIAL SECURITY

Creating a Stronger Financial Future for Every Generation

FOCUS AREAS

- Crisis and financial support
- Job training and employment
- Reliable transportation
- Affordable high-quality childcare
- Housing and shelter







IMPACT

3,416 people received financial counseling

310 adults secured employment

1,407 individuals rehoused

61,124 nights of housing provided

BUILDING FINANCIAL SECURITY

Many families in our region are working hard to build a stable future, yet one unexpected challenge can put that stability at risk. Rising costs, housing insecurity, unreliable transportation, limited childcare, and barriers to employment are often interconnected, making it difficult for families to move from short-term survival to long-term financial security.

Financial stability depends on more than income alone. Challenges with housing, transportation, childcare, or employment can make it difficult for families to get ahead.

United Way helps build greater stability and move toward financial independence. We connect families with resources and bring partners together to remove barriers, opening the door to greater opportunity and a stronger future.

SERVICE THAT COMES FULL CIRCLE

For Cara Cardotti, helping people through tax season is more than a profession. It's a family tradition.

What began with her grandfather preparing taxes for neighbors at no cost was passed to her mother and eventually to Cara herself. Today, as the leader of United Way's Volunteer Income Tax Assistance (VITA) program, she works alongside IRS-certified volunteers to help individuals and families claim the refunds and tax credits they've earned and keep more money in their pockets.

Cara's goal is to help people understand the process, feel confident navigating their finances, and access resources that can strengthen their financial future.

The impact extends well beyond tax season. Through VITA, families receive trusted guidance, avoid costly preparation fees, and gain access to funds that can help pay bills, reduce debt, build savings, and create greater financial stability. It's a powerful example of how one act of service can create opportunities that ripple outward through families and communities.

"We involve people from start to finish to help demystify the process."

- Cara Cardotti, UW Director of Tax Assistance

TAX ASSISTANCE PROGRAM IMPACT

3,514
tax returns prepared

$3.8M
returned in federal and state refunds

$948,240
returned through Earned Income Tax Credits

$903,500
saved in tax preparation fees



FINANCIAL SECURITY IMPACT GRANT PARTNERS

Better Housing Coalition
CARITAS
Commonwealth Catholic Charities
Habitat for Humanity–Powhatan
Hanover Safe Place
Homeward
Housing Families First
HumanKind
Mechanics of Faith
OAR of Richmond
Partnership for Housing Affordability
Peoples Advantage Helping Hands
project:HOMES
REAL LIFE
ReEstablish Richmond
St. Joseph's Villa
Soar365
Southside Community Development Housing Corporation
SupportWorks Housing

EnergyShare® Dominion Energy | UNITED WAY Greater Richmond and Petersburg



POWERING POSSIBILITY

For more than 44 years, Dominion Energy's EnergyShare program has helped individuals and families across Virginia maintain safe, stable homes during difficult times. Administered in partnership with United Way and a network of community organizations, the program provides flexible assistance that can respond to the real-life challenges families face when financial hardship threatens their ability to pay essential energy costs.

Learn more about the program here

UNITED WAY SIGNATURE PROGRAM

WomenRise: Support That Comes Full Circle

WomenRise helps single mothers turn education into opportunity by removing barriers that can make completing a degree or credential feel out of reach. Through childcare assistance, mentorship, emergency support, and a community invested in their success, the program helps scholars stay focused on their goals and build stronger futures for their families.

The impact reaches far beyond the classroom. When a mother completes her education and advances her career, new possibilities emerge for her children and future generations. As 2025 WomenRise scholar Mone shared, the program has helped her daughter "see possibility when you are surrounded by hope." That is WomenRise coming full circle: investing in a mother today so she can create greater stability and possibility for the next generation.



Watch Mone's story here



WOMENRISE IMPACT

$100,000+

invested









High Tea
FUNDRAISER

2026 HIGH TEA FUNDRAISER

A sold-out crowd gathered at the University of Richmond's Jepson Alumni Center for the fifth annual High Tea, celebrating the determination of single mothers pursuing higher education and the community committed to helping them succeed.

CBS 6 anchor GeNienne Samuels served as emcee, joined by Kelly Till, Board Vice Chair and Regional President of Virginia for Lee Enterprises. Together, they helped bring the WomenRise mission to life through stories of impact and possibility.

This year's event raised a record-breaking $100,000. That support helps United Way address one of the biggest barriers single mothers face when pursuing a degree or credential: the cost of childcare.

We are deeply grateful to everyone whose generosity made this record-setting year possible.



Watch the recap here

PROGRAM SPONSORS

Capital One
Community Foundation for a greater Richmond
Memorial Foundation for Children
Richmond Times-Dispatch
Robins Foundation

EVENT SPONSORS

PLATINUM
Genworth CareScout

TABLE SPONSORS
Brown Advisory
Cavalier Moving
Enterprise Mobility
Ernst & Young
Heritage Wealth Advisors
Cyndi Massad
Managed Benefits, Inc.
Cheryl and Scott Moore
Betsy Peters
Tracey Ragsdale
SouthState Bank
St. Mary's Catholic Church
Virginia Federal Credit Union

RVA RISING GROW. THRIVE. HERE.

IN PARTNERSHIP WITH

community foundation

chamberRVA

PlanRVA
Where the region comes together to look ahead.

RMHF
RICHMOND MEMORIAL HEALTH FOUNDATION

Learn more here

ADVANCING ECONOMIC MOBILITY ACROSS OUR REGION

Economic mobility is shaped by more than income alone. It is influenced by access to quality education, rewarding work, healthcare, inclusive neighborhoods, and the opportunity to build a stable future.

RVA Rising is a long-term regional commitment guided by data and community voice.

As one of five anchor organizations leading this effort, United Way is helping align partners, resources, and action to address the interconnected factors that influence opportunity and long-term prosperity.

HARWOOD
The Institute for Public Innovation

LISTENING COMES FULL CIRCLE

Lasting change begins by listening.

Through our partnership with the Harwood Institute for Public Innovation, United Way is strengthening how we engage communities and turn community voice into meaningful action. This year, 65 community leaders came together to listen, learn, and explore how residents' experiences can help shape priorities and solutions across our region.

It is impact coming full circle: community voices create understanding, understanding drives action, and action helps create stronger opportunities for all.

"Communities need partners to do life alongside them. That's the real power of conversations: you ask questions, you discover commonalities, and you build trust. You lead with aspirations, not allocations. That's the Harwood practice."

- Frank Cardella, UW Economic Mobility Director & Harwood Catalytic Guide

Learn more here







THANK YOU COMMUNITY CHAMPIONS

Our Community Champions help more people discover and connect with United Way's mission. By sharing stories of our impact and engaging their communities, they inspire others to take action and be part of something bigger. Thank you to all our Community Champions!

Catalyst CAFE

Launched in 2026, Catalyst Café brings community members, partners, and new voices together to explore the issues shaping our region. Through conversations grounded in history, data, lived experience, and possibility, the series helps create deeper understanding, stronger connections, and a shared vision for the future.













THANK YOU TO OUR Tocqueville SOCIETY

United Way's Alexis de Tocqueville Society is an elite group of individuals, families, and foundations dedicated to creating positive change and fueling high-impact work in the region for years to come.

LA SOCIÉTÉ NATIONALE:
$100,000-$249,999
The Lantana Foundation

ORDRE DE FRATERNITÉ:

$75,000-$99,999
Herndon Foundation
Nancy & Bruce Gottwald, Sr.

ORDRE D'EGALITÉ:
$50,000-$74,999
Thomas E. & Ann Parker Gottwald
Anonymous

ORDRE DE LIBERTÉ:
$25,000-$49,999
Mary & Willis Blackwood
Michael & Wendi Bruce
Karen & Bob Buesing
Barrington Family Foundation
Anthony F. & Susan M. Markel Fund
Barbara B. & James E. Ukrop Fund
Mr. & Mrs. William H. Goodwin, Jr.
Constance & Linwood Lacy
Mr. & Mrs. Robert Marchant
Mike Martin (In Honor of Betsy Martin)
Mr. & Mrs. Stedman D. Oakey
Bob & Jan Reynolds
Jayne & Bobby Ukrop
Karen M.L. Whelan
Anonymous

MEMBRES DE LA SOCIÉTÉ:

$10,000-$24,999
John & Wendy Asbury
Frank & Pat Baskind
Anne E. Bomar
Mrs. Cynthia J. Buckler
Eddie & Julie Eddins
the Family of Harry Frazier, III
Bowles RVA Fund
Brockenbrough Family Fund
The Morton Family Fund
Sherrie L. & Gary L. Armstrong Charitable Fund
Tilghman Family Fund
J. Leon Family Fund
Mr. Jason Funkhauser
Mr. & Mrs. Thomas F. Garner, Jr.
Dr. & Mrs. William V. Garner
Yvonne & Charles L. Gold
Thomas & Blayre Gottwald
Gene & Barbara Grecheck
Mr. & Mrs. Brandon Harrell
Margaret & Bruce Hazelgrove
Mr. & Mrs. James A. Jacobs
Marty & Debbie Klein
Ms. Holly Love
Mrs. Tara H. Matthews
Mr. & Mrs. William C. McAllister
Tom McInerney
Mr. & Mrs. Russell D. Moore
Cheryl & Scott Moore
Robert E. Rigsby
Ms. Seon Rockwell
Bob & Cindy Rolfe
Barbara & Ronnie Sipe
Strother & Evie Scott
Sara Trickie
Edward & Shannon Venable
Anonymous (3)

DAY OF ACTION

United Way's Day of Action brings community impact full circle.

In 2026, nearly 200 volunteers from seven business partners completed 15 projects. They worked alongside 12 community partners to assemble 525 family support kits, prepare two schools for students and teachers, support two back-to-school events serving 100 families, and create 300 nutritious food prep kits.

This year's Day of Action truly demonstrated what is possible when people come together around a shared purpose.

PRESENTED BY

HCAVa

Dominion Energy®

Genworth | CareScout® haley AUTOMOTIVE GROUP

Live! CASINO • HOTEL Enterprise Mobility™ Richmond Times-Dispatch









THANK YOU TO OUR TOP BUSINESS PARTNERS

Our business partners and their employees help bring community impact full circle. Through giving, volunteering, and partnership, companies across our region put their generosity into action. Thank you for investing your time and resources in our shared vision of a thriving community where everyone has the opportunity to succeed.

















































AAA Club Alliance
AAA Mid-Atlantic
Altria
Ameriprise Financial
Ameritas
Arrow Specialties USA, LLC
AT&T
Athene Annuity & Life Assurance Company
Atlantic Union Bank
Automatic Data Processing
Automobile Club of Southern California
Avient
Bank of America
Baylor Scott & White Health
Berkley Edge
Bissell, Inc.
Black & Veatch
Blue Cross Blue Shield of Florida
BlueCross BlueShield of South Carolina
BMO Harris Bank
Bremo Pharmacy
Bridgestone America's Inc.
Brown Advisory
Burns & McDonnell Engineering
Capital One
Caterpillar, Inc.
Cavalier Clean
Cavalier Moving
Centene
Chesterfield County Government
Chesterfield County Public Schools
Chrysler LLC
Citizens Bank, N.A.
Colonial Group, Inc.
Comcast Corporation
ConAgra Foods, Inc.
CoreCivic
Corteva
Costco
Cozen O'Connor
CP & D Auto
Cross Sales & Engineering Co.
CRST International Headquarters
Cummins Inc.
Davenport & Company LLC
Deloitte
Delta Air Lines, Inc.
Dillard's
Dixon Schwabl + Company
DocuSign
Dominion Energy
DTE Energy
DuPont
Eaton Corporation
Edward Jones
Elevance Health
Eli Lilly & Company
Encompass Health Rehabilitation Hospital
Ensemble Health Partners, Inc.
Erie Insurance Group
Essential Utilities
Evonik Corporation
Exelon Corporation
Ernst & Young
F&G Annuities & Life Inc.
Farm Bureau Bank
Federal Reserve Bank of Richmond
Fidelity Information Services
Fidelity National Financial, Inc.
Fifth Third Bank
First National Bank
Fishel Company
Foxtail Coffee
Fulton Bank
GE Vernova
Gentry Locke Attorneys
Genworth Financial
GFT
Gilbane Building Company
Grange Mutual Casualty Company
Graphic Packaging Corp.
Gresham Smith & Partners
Haley Dealerships
Hampton Roads Sanitation District
Hanbury
Hanover County Government
Hanover Insurance Companies
Harris Williams
Haworth
HCA Healthcare
HDR, Inc.
Heritage Wealth Advisors
Holmes Murphy & Associates
Hoover & Strong Inc.
Huntington National Bank
Hunton Andrews Kurth LLP
IBM Corporation
International Paper Corporation
JCPenney
Johnson Mirmiran & Thompson
Kahler Slater
Keiter
Kellanova
KeyBank
Kimberly-Clark
Kroger Stores
L.L.Bean
Last Minute Meetings
Latched Mama
Lockton
Lutron Shading Solutions by VIMCO
Macy's
Maine Employers' Mutual Insurance Company
Marsh USA, Inc.
Microsoft Corporation
Miller Electric Company
Montana Gold Company
Mutual Assurance Society of Virginia
Mutual of America

THANK YOU TO OUR TOP BUSINESS PARTNERS

Nationwide Mutual Insurance Company
Navy Federal Credit Union
NCCI
Nelnet
Nelson Mullins Riley & Scarborough, LLP
Networking Technologies + Support, Inc.
New Kent County Public Schools
NewMarket Corporation
Northwestern Mutual Financial Network
ODEC
OneAmerica Financial Partners, Inc.
O'Reilly Auto Parts
Owens & Minor
Pacific Life
Padilla
PCL Construction
Pennsylvania Lumbermens Mutual Insurance Company
Peoples Advantage Federal Credit Union
Peoples Bank
PepsiCo
Performance Pickleball
Petersburg City Public Schools
PetSmart
Pinnacle Financial Partners
Pitney Bowes, Inc.
PNC Bank
Polychrome Collective LLC
Portico Restaurant
PRA Group
Principal Financial Group
Prudential Insurance Company
Publix
PwC
Quinn Evans Architects
Quirk Hotel
Randolph Macon College
Raymond James
RBC Wealth Management
Reed Smith LLP
Regions Financial Corporation
Reliance Steel & Aluminum
Reliance, Inc.
Rev360
Richmond Metropolitan Transportation Authority
Richmond Symphony
Richmond Times Dispatch
Ricoh
River City Health & Wellness
RLI Insurance Company
Rockwell Automation
Royal Cup Coffee and Tea
RSM McGladrey
RTI International
RVA Bakehouse
RVA Financial Federal Credit Union
Ryder Truck Rental, Inc.
Salesforce
Sands Anderson PC
Scoop
Sentara Health
Sentry Insurance
Shops at 5807
Shyndigz Market
Smurfit Westrock
Solenis LLC
Southern Company Gas
Southern States Cooperative
SouthState Bank
St. Christopher's School
Standard Insurance Company
Standard Textile
Stellas
StevenDouglas Associates
Strategy Café
StructureCare
Suez Water Technologies & Solutions
Sun Life Financial
SWBC
Swedish Match North America
Synchrony Financial
Target
Taylor's Do It Center
TD Bank Corporation
Telligen

"I've volunteered at United Way for over 25 years. I love the unique opportunity I've had to understand our community's needs and be a part of the work to help our neighbors thrive."

Peter Perkins

Treasurer | Board of Directors









THANK YOU TO OUR TOP BUSINESS PARTNERS

The Bonadio Group
The Freckled Flower Farm
The Hershey Company
The Hodges Partnership, Inc.
The Jefferson Hotel
The Kellogg Collection
The Martin Agency
The Monument Sports Group
The Phoenix
The Poppy - Georgetown Guesthouse & Gardens
The TJX Companies, Inc.
Thompson, Siegel & Walmsley
T-Mobile USA
Toast.org
Tobu advisors
Topgolf Richmond
Total Quality Logistics, LLC
TowneBank Richmond
Trader Joe's
Transamerica Agency Network
Travelers
Treveri Cellars
Troutman Pepper Locke
Truist
Trustmark
TSYS Global Payments
Turner Specialty Services, L.L.C.
U.S. Bank
Ukrop's Homestyle Foods
United Parcel Service
UnitedHealth Group
Universal Corporation
UPMC
USAA
Utica National Insurance Group
Vamac, Inc.
Verizon
Vestique
Virginia Bankers Association
Virginia Federal Credit Union
Virginia Tech Alumni Relations
Vista Corporate Services Company
Vistra Corp.
Vulcan Construction Materials, LP
W. M. Jordan Company
Waco Incorporated
Wagman
Wal-Mart/Sam's
Warren Whitney
Webster Bank
Wegmans Food Markets
Wells Fargo
West Cary Group
Whitby's
Whiteford Taylor & Preston
Whitley/Service Roofing & Sheet Metal Co.
Williams Mullen
Wilsonart
Wine & Design RVA
WorkWear
WRIC TV 8
WTVR CBS 6
Yellow Umbrella

THANK YOU TO OUR COMMUNITY OF SUPPORT

We are incredibly grateful to the individuals, families, organizations, and institutions who supported us this past year. Your generosity and collaboration are helping realize our shared vision of a community where everyone can thrive.

VISIONARY
$7,500 - $9,999

Cody & Kristie Dodd
Clay & Rhonda Foster Fund
Alison Rogish
Mr. & Mrs. Warren M. Smith
Anonymous

SUSTAINER
$5,000 - $7,499

Mr. & Mrs. Thomas N. Allen
Christopher Andrews
Tom & Robyn Barkin
Katherine & Mark Busser
Noel Cain
George E. Calvert, Jr.
Josh Dare
Mr. Steven D. Delaney
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Anonymous (8)





UNITED IS THE WAY WE FIND STRENGTH, SHARE HOPE, AND BRING IMPACT FULL CIRCLE.







FY26 FINANCIAL SNAPSHOT

AUDITED RESULTS

REVENUE SOURCES

Campaign Contributions	$3,649,031	50.37%
Grant Contributions	$1,003,200	13.85%
Investments & Other Revenue	$2,095,648	35.78%
Total Revenue	**$6,747,881**	**100%**

EXPENSES

Fundraising	$1,382,133	19.56%
Management & General	$604,955	8.56%
Program Services	$4,571,540	71.88%
Total Expense	**$6,558,628**	**100%**

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash	3,119,258
Investments	9,193,858
Accounts Receivable	1,053,672
Prepaids	108,791
Lease Assets	893,244
PP&E	225,761
Total Assets	**14,594,584**

LIABILITIES AND NET ASSETS

Short Term Payables	1,977,206
Lease Liabilities	759,838
Funds Held for Others	3,017,473
Total Liabilities	**5,754,517**

NET ASSETS

Without Donor Restrictions	7,398,754
With Donor Restrictions	1,441,313
Total Net Assets	**8,840,067**
Total Liabilities and Net Assets	**14,594,584**

MANAGING CRITICAL FUNDS FOR MAXIMUM IMPACT

United Way serves as the fiscal manager for many programs, initiatives and crisis response services across our region. As a trusted partner, we help ensure resources are managed efficiently and directed where they make the greatest difference.

Dominion EnergyShare Program	$7,176,138.10
Publix Emergency Fund	$13,695.03
Richmond Christmas Mother	$111,694.61
Healthy East End Initiative	$84,182.35
Out of Area United Ways & Crisis Response Funds	$30,094.85
Total Managed Funds:	**$7,415,804.94**



THANK YOU

FOR YOUR CONTINUED SUPPORT



UNITED IS THE WAY

UNITED WAY
Greater Richmond
and Petersburg

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